



Tele-Town Hall Launches Live Voice Broadcast, First to Deliver Live Messages to Mobile Phones, Compliantly and at Scale

New patent-pending solution is in full compliance with TCPA.

ARLINGTON, VIRGINIA, UNITED STATES, March 18, 2024 /EINPresswire.com/ -- Tele-Town Hall, LLC, the creator of Tele-Town Hall events and omni-channel outreach solutions, today has



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Kristin Miller, CEO, Tele-Town Hall, LLC

launched its patent-pending [Live Voice Broadcast](#) (LVB) solution, the first in the industry to deliver live personal messages to large audiences, compliantly, and at scale.

Live Voice Broadcast acts as a compliant "auto-call" to mobile phones, without the need for opt-in, since calls are connected to a live voice, instead of pre-recorded.

"Cold texts and emails, when used alone, have been losing their effectiveness. With LVB, our customers can reach their audiences quickly and effortlessly, with only a contact list and script. We take care of the rest," said President of Tele-Town Hall, Shaun Thompson.

LVB is for organizations who want to:

- Personalize their message with a human voice.
- Stand out from the noise of cold texts and emails.
- Deliver their message to a large audience quickly and cost-effectively, at a fraction of the cost of one-to-one live calls.
- Complement an omni-channel outreach approach.

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LVB works in a few simple steps:

- Customers upload a contact list to Tele-Town Hall's Web interface (or Tele-Town Hall can provide a contact list) and add a script for the live agent to read.

- Contact list is rapidly dialed and systematically mass connected to live agents.
- Live agents repeat the script as thousands of callees listen to the message.

Customers receive detailed reports concluding an LVB campaign, which includes who received the message, call duration, transfer information, and more.

While applicable for numerous industries, Live Voice Broadcast has been used by political candidates who want to personalize their message to voters and stand out from the increased volume of cold political texts. LVB can be used for Get Out the Vote (GOTV), surveys, RSVPs to events, and fundraising.

Customers can maximize their engagement with audiences by pairing LVB with Tele-Town Hall's other outreach solutions, such as Live Direct to Voicemail, MMS/SMS, Mobile Live Invite, Text to Action, Text to Online Survey, Tele-Town Hall events, and more, for an effective omni-channel approach.

To learn more about LVB or other Tele-Town Hall solutions, visit www.teletownhall.com or email contact@teletownhall.com.

About Tele-Town Hall

Tele-Town Hall, LLC® is the creator and the leading provider of telephone town hall events. Since 2004, Tele-Town Hall® events have undergone rigorous planning and testing to create an unparalleled breakthrough in LIVE, person-to-person communications.

We have developed patented technology that allows users to connect LIVE with thousands, tens of thousands, even hundreds of thousands of households through an interactive town hall meeting conducted over the telephone at the touch of a button. Audience members are invited to participate in an open discussion forum, pose questions LIVE to the Speaker, and respond in real-time to polling questions without having to leave the comfort of their own homes.

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