

Key players in the Phycocyanin Market include: Bluetec Naturals Co., DDW Inc., DIC Corporation, Earthrise Nutritionals LLC, Japan Algae Co. Ltd., Parry Nutraceuticals, Phyco-Biotech Laboratories, Qingdao ZolanBio Co. Ltd., Sigma-Aldrich Corporation, and Yunnan Green a Biological Project Co. Ltd., among and other Prominent players.

Recent developments in the market:

In June 2022, DDW, Inc. (U.S.) and Fermentalg (France) initiated the pre-commercialization of the innovative acid-stable Galdieria Blue Extract, which is expected to be launched in the coming years.

In June 2020, DIC Corporation (Japan) launched a new product named Linablue LES2 (100 grams of bottled liquid containing natural blue food coloring).

In June 2019, Naturex S.A. (France) opened its new blue spirulina extraction line to meet the growing demand for clean-label blue and green colors.

The report provides a detailed competitive analysis of the Phycocyanin Market. With the help of the competitive analysis provided in the report, players can easily study the key strategies employed by leading players in the Phycocyanin Market. The major and emerging players of the Phycocyanin Market are closely studied considering their market share, production, sales, revenue growth, gross margin, product portfolio, and other important factors. This will help players familiarize themselves with the movements of their toughest competitors in the Phycocyanin market.

The report also provides a detailed analysis of the market by form, grade, and application. This will help players understand the market dynamics and identify the key growth opportunities in the Phycocyanin Market.

Phycocyanin Market By Form, 2020-2030, (USD Million, Kilotons)

Powder

Liquid

Phycocyanin Market By Grade, 2020-2030, (USD Million, Kilotons)

Food Grade

Pharma Grade

Reagent & Analytical Grade

Phycocyanin Market By Application, 2020-2030, (USD Million, Kilotons)

Food & Beverage

Cosmetics

Pharmaceuticals

Nutraceuticals

Others

Phycocyanin Market Report by Region/Segment

Asia-Pacific is slated to register the fastest growth rate during the forecast period due to the presence of several local and regional stakeholders and the rapidly growing demand for processed food products in emerging and developing countries, including India, China, Indonesia, and Thailand. Furthermore, the expanding food & beverage, nutraceuticals, and cosmetics industries and rising demand for phycocyanin in these industries are expected to provide growth opportunities for stakeholders operating in this market.

In 2023, Europe is expected to account for the largest share of the global phycocyanin market. The large share of this market is mainly attributed to the scientific and technological developments in the field of micro-algae research for various health foods and dietary supplements and growing demand for natural food colors due to stringent regulations against the use of synthetic colors in food and beverage products. Additionally, the growing cosmetic & personal care industries and the rising adoption of algae-derived/extracted natural colors in cosmetics are further expected to support the growth of this market in the region.

For more information, contact us at

<https://exactitudeconsultancy.com/reports/3388/phycocyanin-market/>

“Connect with our team of research specialists and unlock the optimal solution for driving your business growth”

Our report provides a comprehensive analysis of the phycocyanin market, including market size, growth potential, and key players. It also includes a detailed SWOT analysis and a list of key players in the market.

The researchers analyse recent strategic activities like mergers, acquisitions, partnerships, collaborations, and joint ventures.

The report analyses the demographics, growth potential,

and capability of the Phycocyanin market through the forecast period.

Our report provides a detailed analysis of the Phycocyanin market size and also provides an outline about how the market will retrieve growth during the assessment period.

The report focuses on the ongoing and upcoming investment opportunities across a particular Phycocyanin market that will help the stakeholders to be aware of the current investment scenario across the market.

What are the key factors?

- Major developments that can change the business landscape as well as market forecasts.
- Addition/refinement in segmentation–Increase in depth or width of segmentation of the market.
- Coverage of new market players and change in the market share of existing players of the Phycocyanin market.
- Updated financial information and product portfolios of players operating in the Phycocyanin market.
- Updated market developments of the profiled players.
- Any new data points/analysis (frameworks) which was not present in the previous version of the report

The new edition of the report consists of trends/disruptions on customer's business, tariff and regulatory landscape, pricing analysis, and a market ecosystem map to enable a better understanding of the market dynamics for Phycocyanin.

Our report provides a detailed analysis of the Phycocyanin market size and also provides an outline about how the market will retrieve growth during the assessment period.

- Country level market for Phycocyanin market (up to 5)
- Profiling and additional market players (up to 5)
- Up to 40 hours of customization.
- post-sales support for 1 year from the date of delivery.

Please contact our sales professional (sales@exactitudeconsultancy.com), we will ensure you obtain the report which works for your needs.

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For more information, visit: <https://exactitudeconsultancy.com/primary-research/>

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