

## Global Alternative Data Market Forecast 2024-2033 – Market Size, Drivers, Trends, And Competitors

The Business Research Company's Alternative Data Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LANDON, GREATER LANDON, UK, March 20, 2024 /EINPresswire.com/ --The global market reports from The Business Research Company have been updated with the most recent



market sizing data for 2024 and projections extended to 2033

The Business Research Company's "Alternative Data Global Market Report 2024 is a comprehensive source of information that covers every facet of the market. As per TBRC's



It will grow to \$26.28 billion in 2028 at a compound annual growth rate (CAGR) of 40.6%"

The Business Research Company market forecast, the <u>alternative data market size</u> is predicted to reach \$26.28 billion in 2028 at a compound annual growth rate (CAGR) of 40.6%.

The growth in the alternative data market is due to the increasing adoption of 5G networks. North America region is expected to hold the largest <u>alternative data market</u> <u>share</u>. Major players in the alternative data market include Ravenpack International SL, 1010data, Inc., Vortexa Ltd.,

Eagle Alpha Ltd., Audit Analytics, Thinknum Inc., Thasos Group, Yewno.

## Alternative Data Market Segments

- 1. By Data Type: Credit and Debit card Transactions, Email Receipts, Geo-Location (foot traffic) records, Mobile Application Usage, Satellite And Weather Data, Social And Sentiment Data, Web Scraped Data, Web traffic, Other Data Types
- 2. By Industry: Automotive, BFSI, Energy, Industrial, IT and Telecommunications, Media and Entertainment, Real Estate and Construction, Retail, Transportation and Logistics, Other Industries

3. By Geography: The global alternative data market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables): <a href="https://www.thebusinessresearchcompany.com/sample-request?id=5184&type=smp">https://www.thebusinessresearchcompany.com/sample-request?id=5184&type=smp</a>

Alternative data is characterized as non-traditional data that can give an indicator of a firm's future performance other than conventional sources such as corporate filings, analyst predictions, and management instructions. This information can be utilized in pre-trade investment evaluation as well as to assist investors in monitoring the health of a firm, industry, or nation.

Read More On The Alternative Data Global Market Report At: <a href="https://www.thebusinessresearchcompany.com/report/alternative-data-global-market-report">https://www.thebusinessresearchcompany.com/report/alternative-data-global-market-report</a>

The Table Of Content For The Market Report Include:

- 1. Executive Summary
- 2. Alternative Data Market Characteristics
- 3. Alternative Data Market Trends And Strategies
- 4. Alternative Data Market Macro Economic Scenario
- 5. Alternative Data Market Size And Growth

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- 27. Alternative Data Market Competitor Landscape And Company Profiles
- 28. Key Mergers And Acquisitions In The Market
- 29. Alternative Data Market Future Outlook and Potential Analysis
- 30. Appendix

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