

## Hard Seltzer Market Size, Share, Revenue, Trends And Drivers For 2024-2033

The Business Research Company's Hard Seltzer Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK, March 19, 2024 /EINPresswire.com/ --The global market reports from The Business Research Company have been updated with the most recent



market sizing data for 2024 and projections extended to 2033

<u>The Business Research Company's</u> "Hard Seltzer Global Market Report 2024" is a comprehensive source of information that covers every facet of the market. As per TBRC's market forecast, the



The hard seltzer market size is expected to see rapid growth in the next few years. It will grow to \$32.53 billion in 2028 at a compound annual growth rate (CAGR) of 17.9%."

The Business Research
Company

hard seltzer market size is predicted to reach \$32.53 billion in 2028 at a compound annual growth rate (CAGR) of 17.9%.

The growth in the hard seltzer market is due to the rising consumer preference for carbonated beverages with reduced alcoholic content. North America region is expected to hold the largest hard seltzer market share. Major players in the hard seltzer market include Mark Anthony Group, Anheuser-Busch InBev, The Boston Beer Company, Diageo PLC, E. & J. Gallo Winery, Heineken N.V., Molson Coors Beverage Company, Constellation Brands

Inc.

## **Hard Seltzer Market Segments**

- •By Type: Abv More Than 5%, Abv Less Than 5%
- •By Packaging: Cans, Glass, Other Packaging
- •By Distribution Channel: Off-Trade, On-Trade
- •By Flavors: Cherry, Grapefruit, Mango, Lime, Other Flavors
- •By Geography: The global hard seltzer market is segmented into North America, South America,

Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables): <a href="https://www.thebusinessresearchcompany.com/sample-request?id=5594&type=smp">https://www.thebusinessresearchcompany.com/sample-request?id=5594&type=smp</a>

Hard seltzer is an alcoholic beverage created from fermented grapes that are considered a better alternative to soda because it is gluten-free, low in calories, low in alcohol, and low in sugar. It is a type of highball drink containing seltzer, alcohol, and often fruit flavorings.

Read More On The Hard Seltzer Global Market Report At: <a href="https://www.thebusinessresearchcompany.com/report/hard-seltzer-global-market-report">https://www.thebusinessresearchcompany.com/report/hard-seltzer-global-market-report</a>

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