

# Scott Keever Entrepreneur and SEO Expert, Dives into a New Venture with Pool Pros Marketing

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Tampa, Florida – Renowned entrepreneur and digital marketing expert Scott Keever has officially launched Pool Pros Marketing, an award-winning marketing agency dedicated to elevating pool companies' online presence.

PoolPros.io has quickly established itself as the premier choice for pool builders, remodelers, and service companies seeking to enhance their digital footprint through strategic SEO, Google Ads, and Social Media Advertising.

Under Scott Keever's visionary leadership, PoolPros.io leverages the power of cutting-edge digital marketing strategies to ensure pool companies thrive and dominate in the digital realm. The agency's data-driven SEO strategies have already helped over 50 pool companies to Page 1 rankings across the United States, marking a significant milestone in the industry.

Pool Pros Marketing offers a comprehensive suite of services tailored to the unique needs of the pool industry. PoolPros.io is committed to driving growth, enhancing online visibility, and delivering measurable results for pool companies nationwide, from SEO and Google Ads to Social Media campaigns.

With Scott Keever's track record of success and a dedicated team of digital marketing experts, PoolPros.io is poised to transform how pool companies connect with their customers online. For pool businesses aiming to make a splash in the digital world, PoolPros.io is the go-to marketing partner for unparalleled success.

For more information about PoolPros.io and how they can elevate your pool company's online presence, visit Pool Pros Marketing.

## About Scott Keever

Scott Keever is an entrepreneur, internationally recognized SEO expert, online reputation mastermind, and member of the Forbes Agency Council and the Entrepreneur Leadership Network.

He is the founder of award-winning digital marketing agencies: Keever SEO, ASAP Digital Marketing, and Pool Pros Marketing. Scott Keever has over a decade of experience in digital marketing and has been featured in major publications such as Forbes, Entrepreneur, USA Today, and Business Insider.

Source: <https://thenewsfront.com/scott-keever-entrepreneur-and-seo-expert-dives-into-a-new-venture-with-pool-pros-marketing/>

## About Pool Pros Marketing

Pool Pros was started in 2020, however, our marketing expertise goes back much further. Our Founder, Scott Keever has been in the online marketing space for over a decade and has been

an intricate part of the success of some of the top marketing agencies in the US.

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