

BluSapphire Unveils Cyber-Secure Data Lake, Promising Reduced Data Costs and Enhanced Threat Management and Triage

Revolutionizing Cybersecurity Data Management: BluSapphire's Secure Data Lake Solution Delivers Cost Efficiency and Optimized Security Information



BluSapphire Cybersecurity

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BluSapphire, a pioneer in cost-effective cybersecurity solutions, is delighted to announce the launch of its latest product, the Secure Data Lake (SDL) driven by Artificial Intelligence (AI) and analytics. This groundbreaking solution not only offers unparalleled enterprise security and efficiency but also promises significant cost savings for businesses seeking to optimize their cybersecurity data management and licensing costs.

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With our Secure Data Lake, organizations can achieve their data management objectives while realizing substantial cost savings.”

Kiran Vangaveti, CEO at BluSapphire.

In today's hyper-competitive business environment, organizations are constantly seeking ways to streamline operations and maximize cost-efficiency, amidst without The BluSapphire Secure Data Lake addresses these challenges head-on by providing a robust and cost-effective platform for managing and analyzing vast amounts of data.

The BluSapphire SDL leverages robust data infrastructure, powered by AI for enhanced data management and analysis capabilities by automating tasks such as data classification, cleansing, and anomaly detection. AI algorithms can also optimize the SDL's data retrieval processes, enabling faster access to relevant information within the Data Lake. AI-powered predictive analytics uncovers valuable patterns and trends within the Data Lake, aiding in strategic decision-making and driving business outcomes. Furthermore, organizations retain custodial ownership of their business-critical data by housing it within their cloud infrastructure.

"We are thrilled to introduce the BluSapphire Secure Data Lake, a solution that not only enhances data security and management but also delivers tangible cost benefits for our customers," said Kiran Vangaveti, CEO at BluSapphire. "In today's economic landscape, cost

optimization is paramount for businesses of all sizes. With our Secure Data Lake, organizations can achieve their data management objectives while realizing substantial cost savings." A recent keynote presentation by Kiran Vangaveti at the recent AISS conference [introducing the Secure Data Lake](#).

- Key features of the BluSapphire Secure Data Lake contributing to reduced costs include:
- Optimized Infrastructure: Efficient use of resources and optimized infrastructure design to minimize hardware and operational costs.
- Cloud Integration: Seamless integration with cloud services, enabling organizations to leverage cost-effective cloud storage and computing resources.
- Scalability: Elastic scalability to accommodate growing data volumes without incurring additional infrastructure costs.
- Performance Efficiency: Streamlined data processing and analytics workflows to reduce processing times and improve resource utilization.
- Data Compression and Deduplication: Advanced AI-optimized data compression and deduplication techniques to minimize storage requirements and optimize resource utilization.
- Unlimited Hot storage: Unlimited egress and no charge for API calls.

One of the key highlights of the BluSapphire Secure Data Lake is its ability to deliver substantial cost savings for businesses. With the BluSapphire Secure Data Lake, organizations can optimize the full effectiveness of their cybersecurity data assets while realizing significant cost savings. By adopting this solution, companies and organizations can save a minimum of 33%, significantly reducing operational costs while enhancing the performance and focus SIEM systems. By providing a comprehensive and cost-effective solution for cybersecurity, BluSapphire continues to empower businesses to drive innovation, accelerate growth, and achieve their strategic objectives.

For more information about the BluSapphire Secure Data Lake and to learn about the cost-saving benefits it offers, please visit <https://www.blusapphire.com/secure-data-lake>. You can arrange a personalized presentation and demonstration by visiting <https://www.blusapphire.com/request-a-demo>.

About BluSapphire

BluSapphire – www.blusapphire.com - is a leading provider of innovative cybersecurity solutions designed to empower businesses to optimize their cybersecurity and cyber data costs. With a commitment to innovation, quality, and customer satisfaction, BluSapphire helps organizations across various industries achieve their cybersecurity goals. BluSapphire is a recognized cybersecurity leader, honored by NASSCOM as a 'League of 10 Deep Tech 2023' entity and acknowledged as a Gartner Cool Vendor in 2021.

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