

Ventura Vikings Junior Hockey Team to Raise the Bar in USPHL Premier's Pacific Division Come 2024-25

Ventura Vikings Join USPHL Premier Pacific Division for 2024-25 Season

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By Joshua Boyd

In an exciting development for hockey enthusiasts and aspiring athletes, the United States Premier Hockey League (USPHL) has officially announced the inclusion of the [Ventura Vikings](#) in its Premier's Pacific Division for the upcoming 2024-25 season. This strategic expansion not only enriches the competitive landscape of the league but also opens new horizons for young talent in Southern California and beyond, aiming to pursue collegiate hockey dreams.



Ventura Vikings Junior Hockey Team

The Ventura Vikings are the brainchild of Luc Beausoleil, Jeff Jarvis, and Bill Bruininga, a trio of visionaries with rich backgrounds in hockey. Their collective experience spans decades, with profound expertise in both playing and managing hockey operations. Beausoleil, a veteran of the Quebec Major Junior Hockey League and a 13-year professional player, has been at the helm of hockey development at the Iceoplex in Simi Valley, California, for over 20 years. Meanwhile, Jarvis, a former NCAA player for Saint Anselm College, brings fresh perspectives from Massachusetts to California's vibrant hockey scene. Together with Bruininga, they share a

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Jeff Jarvis, co-founder of the Ventura Vikings.

unified goal: to forge a path for athletes toward achieving their college hockey aspirations.

USPHL Commissioner Bob Turow expressed his enthusiasm for the Vikings' entry, stating, "We are thrilled to welcome the Ventura Vikings and their distinguished new owners to our league. Their vision for the team aligns perfectly with our mission to promote hockey talent and sportsmanship. We anticipate the Ventura Vikings will quickly become a formidable presence, enriching our league with spirited competition and new rivalries."

The inception of the Ventura Vikings is a direct response to the evolving dynamics of youth hockey in California, influenced significantly by the involvement of NHL teams in AAA hockey programs. This landscape shift led the founders to pivot towards establishing a junior team, aiming to fill a vital niche in player development and competition.

In preparation for their debut, the team's founders have laid a solid foundation, establishing a comprehensive infrastructure that includes a robust online presence, merchandising, ticket sales, and community engagement initiatives. This meticulous approach underscores their commitment to building a team that not only excels on the ice but also contributes positively to the community and the sport of hockey.

"As a former collegiate player, I understand firsthand the importance of junior hockey in preparing athletes for the next level," said Jeff Jarvis, co-founder of the Ventura Vikings. "Our vision for the Ventura Vikings is to create a program that not only develops exceptional hockey players but also fosters well-rounded individuals. We're committed to providing our players with the resources, support, and guidance they need to excel both on and off the ice. By joining the USPHL Premier's Pacific Division, we're taking a significant step towards realizing that vision and creating new opportunities for aspiring hockey players in Southern California and beyond."

One of the Ventura Vikings' distinct advantages is their strategic location. Nestled in a region known for its scenic beauty and vibrant community, Ventura offers an ideal setting for athletes to thrive. The proximity to major cities, coupled with the local support for hockey, provides an unparalleled opportunity for the team to cultivate a strong fan base and foster a culture of excellence.

Moreover, the Ventura Vikings are dedicated to a holistic approach to player development. Beyond focusing on athletic skills, the team emphasizes academic achievement, personal growth, and community involvement. This comprehensive framework is designed to prepare players for success both on and off the ice, highlighting the importance of education, leadership, and social responsibility.

As the Ventura Vikings gear up for their inaugural season, they have announced open prospect camps, inviting young athletes to showcase their talents and compete for a spot on the team. These camps are a testament to the team's commitment to discovering and nurturing new talent, providing a platform for players to reach their full potential.

Prospect Camp Dates:

Camp #1: April 27-28, 2024

Camp #2: July 13-14, 2024

The addition of the Ventura Vikings to the USPHL Premier's Pacific Division marks a significant milestone in the league's ongoing efforts to enhance the hockey landscape in the United States. By fostering a nurturing environment for young athletes, the USPHL continues to affirm its role as a premier platform for hockey development, offering pathways to collegiate and professional opportunities.

The Ventura Vikings' journey begins with anticipation and ambition as they set their sights on becoming a powerhouse in the Pacific Division. Through their dedication to excellence, community engagement, and player development, the Ventura Vikings are poised to make a lasting impact on the sport of hockey and the lives of countless young athletes.

Jeff Jarvis, Luc Beausoleil and Bill Bruininga

The Ventura Vikings

info@venturavikings.com

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