

Lumion 2024 Launch

*Accelerating Architectural Visualization
With Real-Time Ray Tracing & Rapid Video
Rendering Capabilities*

SASSENHEIM, THE NETHERLANDS,
March 20, 2024 /EINPresswire.com/ --
Lumion, a global leader in 3D
rendering software for the AEC sector,
proudly unveils [Lumion 2024](#), its latest
breakthrough in 3D visualization
software. Trusted by architects and
designers worldwide, Lumion
empowers seamless transformation of
3D models into immersive visual experiences, setting new standards in efficiency and realism.



Residential exterior - rendered in Lumion 2024

Designed to streamline the design process, Lumion 2024 offers:

“

At Lumion, we prioritize efficiency and realism for architects and designers. With just a single click, anybody can create a true-to-life render and see a project brought to life in moments.”

*Thomas Søenderby, CEO at
Lumion*

- Real-time visual feedback on design and modeling decisions.
- Enhanced ray tracing capabilities, including nature, glass, and translucent materials.
- More than 5x faster ray-traced video rendering capabilities over the previous version.

"At Lumion, we prioritize efficiency and realism for architects and designers," said Thomas Søenderby, CEO at Lumion. "Lumion 2024 equips users with an array of tools and features to unlock their creative potential, facilitating effortless communication with team members, clients, and

stakeholders."

With optimized ray tracing technology, Lumion 2024 blurs the line between reality and rendered image, offering unparalleled photorealistic renders. Users gain instant visual feedback through crystal-clear, ray-traced previews, accelerating the design iteration process. Additionally, the software has been empowered to produce 5x faster video rendering speeds for ray-traced scenes over the previous version, enabling the swift production of high-quality, full ray-traced

animations.

"We believe in removing barriers to creativity," Thomas added. "Lumion 2024's enhanced ray tracing capabilities pay testament to that. Ray tracing places photorealistic renders at the fingertips of every user, no matter their level of arch viz experience. With just a single click, anybody can create a true-to-life render and see a project brought to life in moments."

Pricing and Availability:

Lumion 2024 is available now. Existing subscribers can download the latest version for free using the software's built-in updater. Standard and Pro licenses are offered against 1 and 3-year subscription plans. [Product details and pricing](#) can be found on the Lumion website.

Lumion offers free licenses for students and educators worldwide. Students can request a license [here](#). Please note that the [Student version](#) of Lumion 2024 will launch in the coming weeks.

About Lumion

Lumion stands as a premier real-time 3D rendering software tailored for architects, designers, and visualization professionals. With an intuitive workflow, and rapid rendering speeds, Lumion empowers users to bring architectural designs, interiors, landscapes, and urban plans to life with unparalleled speed and accuracy.

Featuring an extensive library of close to 10k characters, objects, materials, and atmospheric effects, Lumion offers an extensive toolkit that users can utilize to transform their visions into immersive experiences that captivate and inspire. Seamlessly integrating with major CAD and 3D modeling tools such as Revit, SketchUp, Rhino, ArchiCAD, and AutoCAD through its Lumion LiveSync plugin, Lumion enables real-time rendering for all. Fully ray-traced preview panes ensure designs can be clearly explored from every angle, allowing visualizers to create renders that not only showcase their work but evoke emotion and connection.



Lumion 2024 - feature highlights



Villa courtyard - rendered in Lumion

Nina Arizanovic, Sr Media Manager

Lumion

+31 6 40043622

media@lumion.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[TikTok](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/697058583>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.