

# Glass Packaging Market Set to Surpass USD 86.67 Billion by 2030 Driven by Sustainability and Innovation

*Glass Packaging Market Growth Propelled by Rising Consumer Demand for Safety and Healthier Packaging Solutions*

AUSTIN, TEXAS, USA, March 19, 2024 /EINPresswire.com/ -- The SNS Insider report reveals that the [Glass Packaging Market](#) was valued at USD 60.95 billion in 2022, and it is forecasted to reach USD 86.67 billion by 2030, with a compound annual growth rate of 4.85% over the forecast period from 2023 to 2030.

## GLASS PACKAGING MARKET SIZE AND SHARE 2023-2030

USD 60.95 BN  
IN 2022



CAGR OF 4.85%

USD 86.67 BN  
BY 2030



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Glass Packaging Market Size

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## Market Report Scope

Glass packaging stands as a rigid and reliable method safeguarding contents through various densities, sizes, and shapes of packaging products like containers, bottles, and more. Widely acclaimed for its ability to preserve taste, texture, and composition, glass packaging finds extensive use in alcoholic and non-alcoholic beverages, food, pharmaceuticals, personal care, cosmetics, and other sectors.

The burgeoning growth of the glass packaging market is significantly fueled by the escalating consumer demand for safe and healthier packaging options. Innovations in glass shaping, embossing, and artistic finishes, alongside the growing acceptance of glass packaging for its environmental, health, and gastronomic safety attributes, are key drivers. Increased demand for eco-friendly products, a surge in the food and beverage industry, and the preference for lightweight glass due to its stability and reduced CO2 emissions contribute to market growth. The recyclable nature of glass, coupled with the high demand for beer, soft drinks, and cider, as well as evolving lifestyles, urbanization, and rising disposable incomes, further bolster the glass packaging market.

## Key Players Covered in this Research Report:

- Borosil Glass Works Ltd
- Allied Glass Containers Ltd
- Owen Illinois Inc
- Gallo Glass Company
- Amcor Plc
- Consol
- Gerresheimer AG
- Saint Gobain SA
- Hindustan National Glass & Industries Limited
- Orora Packaging Australia Pty Ltd

## Market Analysis

Glass packaging is renowned for its risk-free nature in food packaging, making it a staple in the food and beverage industry. Its inert properties ensure the purity and integrity of packaged goods, preserving flavors and preventing chemical leaching. Consumers' preference for glass packaging, especially for organic baby food, medications, and beverages, underscores their health and safety concerns.

Furthermore, the market's growth is propelled by the eco-friendly reputation of glass, opening avenues for expansion. Glass packaging producers can enhance their market share through collaborations with other sectors, fostering innovative packaging solutions and shared expertise. Partnerships with beverage, pharmaceutical, or cosmetic companies enable manufacturers to cater to specific industry needs, developing custom packaging to meet diverse customer demands. Glass packaging also presents a lucrative opportunity to penetrate premium and luxury brands markets, further driving market growth.

## Segment Analysis

The glass packaging market presents dominant segments across raw materials, product types, and applications. Cullet leads the raw material segment, favored for its cost-effectiveness and sustainability in glass manufacturing. Among product types, Bottles & Jars stand out with versatile applications across beverages, food, and cosmetics industries. In applications, Alcoholic Beverages emerge as a frontrunner, owing to the widespread use of glass packaging in beer, wine, and spirits. These segments reflect the market's diverse offerings catering to various industry needs. Cullet's cost-effectiveness, Bottles & Jars' versatility, and Alcoholic Beverages' consistent demand underline the dominance of these segments in the glass packaging market.

### By Raw Material

- Cullet
- Cobalt Oxide
- Limestone

-Others

By Product Type

-Bottle & Jars

-Container

-Vials

-Others

By Application

-Alcoholic Beverages

-Non-Alcoholic Beverages

-Cosmetics

-Others

Key Regional Development

The Asia-Pacific region emerges as a dominant force in the glass packaging market, fueled by the widespread adoption of glass in industries such as food and beverage, pharmaceuticals, and alcoholic beverages. China and India lead the regional market, boasting the largest consumer bases. The region benefits from the high availability of raw materials like silica, further propelling industry growth. The rising urban population and increased demand for beverages in these countries contribute significantly to the industry's expansion. China, in particular, stands as a significant global consumer of products packaged in glass, reinforcing the region's dominance. Europe follows closely as the second-largest market region, with strong growth attributed to the booming beer industry in countries like Germany and France. Additionally, high consumption rates of glass packaging in Russia and Turkey contribute to market growth.

North America is poised for rapid growth in the pharmaceutical packaging industry, owing to technological advancements and a robust manufacturing base. Saudi Arabia presents tremendous growth potential due to the expanding pharmaceutical sector.

Key Takeaways for Glass Packaging Market

Consumer preference for safe, eco-friendly packaging drives market growth.

Partnerships with beverage, pharmaceutical, and cosmetic sectors foster innovation.

Asia-Pacific emerges as a powerhouse region, led by China and India's robust consumption.

Recent Developments

Berlin Packaging, the world's largest producer of hybrid packaging, acquired the Le Parfait business and OI France SAS brands in January 2022. This strategic move enhances Berlin Packaging's portfolio with iconic jars and lids from Le Parfait.

In July 2022, Ardagh Glass Packaging, Africa announced an extension project of USD 95 million for the Nigel factory in South Africa. This expansion aims to meet increasing customer demands for sustainable glass packaging.

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