John Colascione, CEO of SEARCHEN NETWORKS®, Featured Guest on Inside South Florida

Appeared as guest on WSFL-TV's Inside South Florida to discuss field of search engine marketing, internet marketing book.

WEST PALM BEACH, FL, UNITED STATES, March 19, 2024 /EINPresswire.com/ -- SEARCHEN NETWORKS®, a leading provider of search engine marketing solutions, is pleased to announce that CEO John Colascione appeared as a guest on WSFL-TV's "Inside South Florida".

WSFL-TV.1 MIAMI, FL - Mastering Search Engine Marketing: Expert Insights for Small Business Owners

The Inside South Florida episode featuring Colascione aired on Friday March 15, 2024, at 6PM. During the segment, John Colascione discussed the field of search engine marketing, as well as shared insights into the strategies that have propelled SEARCHEN NETWORKS® to the forefront of the industry.

> His appearance underscored our commitment to staying at the forefront of search engine marketing innovation and sharing our expertise with a wider audience."
>
> *Joseph McDermott, spokesperson/PR manager*

As a seasoned expert in search engine marketing, John Colascione brings a wealth of knowledge and experience to the show. With a deep understanding of digital marketing dynamics and a passion for helping businesses thrive online, Colascione delivered valuable insights that both industry professionals and viewers alike will find engaging and informative. Colascione also shared information on his book, Mastering Your Website and where/how viewers could get it.

"We are thrilled John was able to represent SEARCHEN NETWORKS® on Inside South Florida," said Joseph McDermott, spokesperson/PR manager. "His appearance underscored our commitment to staying at the forefront of search engine marketing innovation and sharing our

expertise with a wider audience. We believe that his insights will inspire and educate viewers, further solidifying our position as a leader in the industry."

If you missed Inside South Florida on Friday March 15, 2024, you could catch it at the WSFL-TV website or on YouTube: https://www.youtube.com/watch?v=t6TKBPEn1zA

SEARCHEN NETWORKS®

WSFL-TV is owned and operated by The E.W. Scripps Company and serves as Miami-Fort Lauderdale's CW affiliate. The station's signal reaches South Florida television households representing more than 4 million people in Miami-Dade, Broward, and Monroe counties.

For more information about SEARCHEN NETWORKS® and its innovative search engine marketing solutions, visit https://www.searchen.com.

About Internet Marketing Services Inc.
SEARCHEN NETWORKS® is an online advertising agency located in South Florida specializing in search engine optimization (SEO) and search engine marketing (SEM). For nearly two decades, SEARCHEN® has been providing expert Internet marketing services and web related solutions to clients throughout the United States. The team specializes in website marketing services designed to provide preferential treatment in search engines and increase online traffic. The company also provides expert web services including programming and development which effectively allows business owners to reduce their operating expenses by providing contracted (rather than employed) server administration, content marketing, webmaster services and much more.

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