

Tea Polysaccharides Market Projected to Reach \$1.9 Billion by 2032, Fueled by Rising Demand for Natural Ingredients

Rising awareness of health benefits and increasing demand for natural ingredients propel the growth of the global tea polysaccharides market.

WILMINGTON, NEW CASTLE, DELAWARE, UNITED STATE, March 20, 2024 /EINPresswire.com/ -- "[Tea Polysaccharides Market](#) by Type [Oolong Tea, Black Tea, Green Tea, and Others], Form [Powder & Liquid], and Application (Food & Beverages Industry, Nutraceuticals Industry, and

Others), Global Opportunity Analysis and Industry Forecast, 2023-2032". According to the report, the global tea polysaccharides industry generated \$886.7 million in 2022, and is anticipated to generate \$1.9 billion by 2032, witnessing a CAGR of 7.7% from 2023 to 2032.



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The global tea polysaccharides market is driven by factors such as an increase in demand for organic and plant-based food ingredients by the food & beverages and nutraceutical industry.”

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The increase in consumer requirement for nutraceuticals and nutritional supplements, and an increase in demand for both organic and functional components, creates a favorable market environment for the sales of tea polysaccharides. As individuals become more conscious of the possible health advantages of these substances, consumer tastes for goods incorporating tea polysaccharides have evolved. As a result, producers are exploring the incorporation of tea polysaccharides into nutritional and dietary goods, consequently increasing the market exposure of tea polysaccharides in this area. Green tea polysaccharides, which are extracted from green tea

leaves and have long been renowned for their health advantages, have gained in recognition as consumer appetite for healthy and organic ingredients has expanded. Green tea in general has gained prominence mainly due to its antioxidant characteristics and links to a variety of health

advantages, thus the product manufacturers have incorporated tea extracts in functional meals, drinks, and nutritional supplements. The surge in popularity of functional drinks and the increased emphasis on preventative healthcare provide new opportunities for green tea polysaccharides. Green tea polysaccharides are expected to see continued development and market expansion in the global marketplace due to their various uses and consumer appeal.

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Tea polysaccharide (TPS) is one of the main bioactive constituents of tea and is beneficial for health. Tea polysaccharides are commonly used for the production of a variety of teas such as green tea, black tea, and oolong tea.

Prime determinants of growth

The global tea polysaccharides market is driven by factors such as growing demand for functional & natural ingredients and increasing awareness of health benefits. However, the limited capacity and scalability for tea polysaccharides businesses restricts market growth. Moreover, the expansion of tea polysaccharides facilities into new markets and locations offers new opportunities in the coming years.

The black tea segment to maintain its leadership status throughout the forecast period

Based on type, the black tea segment dominated the market in 2022 accounting for less than half of the market share and is expected to dominate the market during the forecast period. This is owing to its rich flavor and possible health advantages, has gained appeal among health-conscious customers. This rise in demand for black tea and its extracts offers prospects for its incorporation into a wide range of goods, including nutritional beverages, supplements, and cosmetics formulations. The green tea segment is projected to manifest the highest CAGR of 8.4% from 2023 to 2032.

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The powder segment to maintain its lead position during the forecast period

On the basis of the form, the powder segment dominated the market in 2022 accounting for more than two-thirds of the market share and is expected to maintain its dominance during the forecast period. The versatility of tea polysaccharides powder in composition and ease of usage makes it appealing to producers. The increased understanding of the potential health advantages of tea polysaccharides, including antioxidant and immune-boosting qualities, has pushed their inclusion into a variety of food, beverage, and nutraceutical products. The liquid segment is projected to manifest the highest CAGR of 8.3% from 2023 to 2032.

The food and beverages industry segment to maintain its lead position during the forecast period

On the basis of the application, the food and beverages segment dominated the market in 2022 accounting for less than two-thirds of the market share and is expected to maintain its dominance during the forecast period. The usage of tea polysaccharides is increasing as manufacturers are incorporating a broad range of food & beverage items, including immunity-boosting teas, energy bars, and nutritional supplements. The nutraceuticals segment is projected to manifest the highest CAGR of 8.4% from 2023 to 2032.

Europe to maintain its dominance by 2032

Based on region, Europe held the highest market share in terms of revenue in 2022, accounting for less than two-fifths of the global tea polysaccharides market revenue and is likely to dominate the market during the forecast period. Functional food products are widely used for weight management, clinical nutrition, and cardio health in many European countries. An increase in investments by several small and mid-sized food manufacturing companies in developing countries has increased the requirement for organic ingredients such as tea polysaccharides. However, Asia-Pacific region held the major CAGR of 8.7% in 2032.

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Leading Market Players: -

Xi'an Sunhealth Biotech Co., Ltd
Wellgreen Technology Co., Ltd
Seebio Biotech (Shanghai) Co., Ltd
Finlays
International Flavors & Fragrances Inc.
Mark T. Wendell Tea Company
RFI Ingredients, LLC.
Martin Bauer Group GmbH & Co. KG
Hunan Nutramax Inc.
Tea Source.

The report provides a detailed analysis of these key players in the global tea polysaccharides market. These players have adopted different strategies such as acquisition, partnerships, and new product launches to increase their market share and maintain dominant shares in the market. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

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