

ANSSI Wellness, Asia's fastest growing chain of Spine Clinics, Appoints Vikram Kharvi as New CMO

ANSSI Wellness, announces the appointment of Vikram Kharvi as CMO. With an illustrious career spanning over 27 years in integrated marketing communications

MUMBAI, MAHARASHTRA, INDIA, April 17, 2024 /EINPresswire.com/ -- In a strategic move to



I am thrilled to step into my role at ANSSI Wellness, a pioneering brand in non-invasive spine treatment, and to contribute to a mission that enhances life quality."

Vikram Kharvi

bolster its market leadership and innovation in spine care, [ANSSI Wellness](#), the preeminent name in non-invasive spine treatments across Asia and the Middle East, proudly announces the appointment of Vikram Kharvi as Chief Marketing Officer (CMO). With an illustrious career spanning over 27 years in integrated marketing communications, Kharvi brings a wealth of expertise to ANSSI Wellness, setting the stage for an ambitious brand evolution and expansion strategy.

Leveraging the pioneering [non-surgical spinal](#)

[decompression technology](#), ANSSI Wellness has revolutionized spine care since its inception in 2019, successfully avoiding surgery in over 6000 cases through its network of more than 17 clinics in India and Dubai. Kharvi's appointment underscores the brand's commitment to extending its leadership in providing innovative, effective, and safe spine care solutions. The introduction of Kharvi aims to further this legacy, leveraging his extensive experience and deep understanding of brand building and strategic communication.

Dinesh Dalvi, Founder of ANSSI Wellness, expressed his enthusiasm about Kharvi's joining: "We are at a pivotal moment in our journey, poised for greater heights. I have known Vikram from our MBA days; I strongly believe Vikram's visionary leadership and proven expertise in integrated communications are exactly what ANSSI Wellness needs to propel our mission forward. His role will be crucial in enhancing our brand's presence and ensuring our life-transforming services reach more people in need."

Prior to his new role at ANSSI Wellness, Vikram Kharvi honed his expertise at India's premier public relations firm, Adfactors PR as Senior Vice President for over 10 years in his second stint. His extensive background also includes significant contributions to Tata Housing, Sampark PR,

The Resort, and the Indian Express Group, alongside his entrepreneurial success in maritime publishing. Kharvi's philosophy of impactful and purpose-driven communication perfectly aligns with ANSSI Wellness's ethos of excellence and innovation in spine care.

Reflecting on his new role, Kharvi expressed, "I am thrilled to step into my role at ANSSI Wellness, a pioneering brand in non-invasive spine treatment, and to contribute to a mission that enhances life quality. ANSSI stands at the forefront of an exciting domain, and I am eager to apply my experience towards crafting impactful marketing strategies to broaden our reach. Working alongside the visionary co-founders, Dinesh Dalvi, Sumed Sthul, and Vidya Zilpe, our Business Development Director, is an opportunity I value deeply. Their commitment to liberating Indians from back and neck pain is not only admirable but proven through the rapid expansion to 17 clinics in under five years. Together, we aim to lead in delivering holistic spine care solutions, making a significant difference in people's lives."

Kharvi's appointment is a testament to ANSSI Wellness's commitment to excellence and its vision for a future where effective and accessible spine care solutions are available to all. His leadership is expected to drive significant advancements in the brand's marketing efforts, enhancing its ability to reach and positively impact the lives of individuals suffering from spinal disorders.

About ANSSI Wellness:

ANSSI Wellness stands as a beacon of innovation and healing within the wellness industry, pioneering non-surgical solutions for chronic spine-related ailments. Established in 2019, it has rapidly become Asia's fastest-growing network of spine clinics, boasting a significant footprint across India and extending its reach to Dubai. Our clinics are strategically located in Mumbai, Pune, Nasik, Nagpur, Bengaluru, Hyderabad, Panchkula, Patna, and Dubai, ensuring accessible, state-of-the-art care for those suffering from debilitating spine issues.

Central to our success is the exclusive use of a groundbreaking, USA-patented and research based spinal decompression technology. This non-invasive treatment has been a cornerstone in preventing over 6,000 spine surgeries, showcasing our commitment to providing alternatives to traditional surgical interventions. Our approach is underpinned by a deep understanding of spinal health, leveraging computerised technology to alleviate pain and promote the healing of spinal discs. By focusing on creating negative pressure within the disc, our method encourages the retraction of bulging or herniated discs, effectively relieving pressure on spinal nerves and fostering an environment for natural healing.

Each ANSSI Wellness clinic is a hub of excellence, staffed by a team of eminent orthopaedic doctors and skilled physiotherapists dedicated to delivering personalized care. We specialize in addressing a range of spinal issues, from back or neck pain and sciatica to degenerative disk disease and more. Our patient-centric approach, combined with evidence-based practices, ensures that every treatment plan is tailored to meet the unique needs of our patients, aiming for long-term relief and a marked improvement in their quality of life. As we continue to expand and evolve, ANSSI Wellness remains steadfast in its mission to revolutionize spine care, offering a

compassionate, innovative pathway to recovery and well-being.

To learn more about ANSSI Wellness and their non-surgical neck & [back pain](#) treatment solutions, visit their website at www.anssiwellness.com and about Vikram Kharvi, visit at www.vikramkharvi.com

Media Queries address to
Siddharth Maru, Marketing Manager
Email: Siddharth@anssiwellness.com
Mobile: 9930143550

Vikram Kharvi
ANSSI Wellness
+91 99301 43559
[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/697354816>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.