

Kate's Real Food Introduces Organic, Plant-Based Protein Bars

JACKSON HOLE, WY, UNITED STATES, March 20, 2024 /EINPresswire.com/ -- [Kate's Real Food](#), a woman-founded brand known for its bestselling portfolio of organic, non-GMO, and gluten-free granola bars, today announced the launch of its first organic protein bar line, featuring three flavors: Peanut Butter Cup, Snickerdoodle, and Peanut Butter Brownie.

This latest innovation from Kate's Real Food taps into the growing demand for high protein, functional bars in the snack category. The bars deliver a satisfying 14+ grams of premium plant-based protein, sourced from the finest organic ingredients, and are sweetened with True Sourced Certified honey. The protein bars are also gluten-free, cholesterol-free, and rich in fiber, healthy fats, and antioxidants.

"We are thrilled to roll out our first organic, plant-based protein bars derived from premium ingredients as part of our ever-expanding range of high-quality nutritional snacks," said Michelle McAndrew, VP of Marketing & eCommerce at Kate's Real Food. "This launch is a testament to our dedication to innovation and meeting the growing demand for health-conscious options. By combining exceptional taste with the finest organic ingredients, we're empowering consumers to make healthier choices without compromising on flavor or quality."



The advertisement features three protein bars stacked vertically: Snickerdoodle (14g protein), Peanut Butter Cup (15g protein), and Peanut Butter Brownie (15g protein). Each bar wrapper includes the text 'KATE'S REAL FOOD', 'GLUTEN-FREE & SWEETENED WITH HONEY', and 'NET WT 2.2oz (62g)'. A 'NEW' badge is positioned to the right of the bars. The background shows a hiker on a mountain peak. The bottom right corner contains the 'KATE'S REAL FOOD' logo.

Organic Plant-Based PROTEIN BARS

NEW

Kate's Real Food Introduces Organic, Plant-Based Protein Bars



KATE'S[®] REAL FOOD

Kate's Real Food



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Michelle McAndrew, VP of Marketing & eCommerce at Kate's Real Food

All three protein bars are now exclusively available on [KatesRealFood.com](https://www.KatesRealFood.com) for 20% off for a limited time with retail availability coming soon.

Kate's Real Food original snack bars can be found on [Amazon](https://www.amazon.com) and in over 12,000 US retail stores, including Whole Foods, Sprouts, Kroger, Giant Food Stores, HEB, Wegmans, Stop & Shop, and REI, as well as in all cabins of Delta Air Lines flights.

To find a retail location near you, click [HERE](#). To find a retail location near you and to learn more, visit [KatesRealFood.com](https://www.KatesRealFood.com).

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