

Nutrigenomics and Personalized Nutrition: A Driving Force in the Holistic Healthcare Market

Nutrigenomics, the study of how genetic makeup influences a person's response to nutrients, is emerging as a pivotal holistic healthcare innovation.

CLEARWATER, FLORIDA, UNITED STATES, March 21, 2024

/EINPresswire.com/ -- As the world of healthcare continues to evolve, the intersection of science and nutrition is increasingly gaining attention. Nutrigenomics, the study of how individual genetic makeup influences a person's response to nutrients, combined with personalized nutrition, is emerging as a pivotal approach in holistic healthcare. In response to this rising demand, Ulan Nutritional Systems (UNS) has added a session on nutrigenomics to the [2024 UNS Spring Symposium](#).



The market for nutrigenomics and personalized nutrition is experiencing remarkable growth, driven by a confluence of factors including advancements in genomic research, increased consumer awareness of preventive health measures, and the demand for customized wellness solutions. According to a recently published report titled, "[Nutrigenomics Market Size, Share, Competitive Landscape and Trend Analysis](#)" the expansion of direct-to-consumer nutrigenomics services and the integration of nutrigenomics in healthcare systems are expected to offer remunerative opportunities in the next 10 years.

One of the key drivers behind this growth is the rising prevalence of chronic diseases worldwide, coupled with the understanding that genetic predispositions play a significant role in disease susceptibility. By leveraging insights from genetic testing and analysis, holistic healthcare practitioners can design personalized nutrition plans tailored to an individual's unique genetic

profile. This proactive approach not only aids in disease prevention but also fosters overall health optimization.

Furthermore, technological advancements, particularly in DNA sequencing and data analytics, are enhancing the accessibility and affordability of nutrigenomic testing, empowering individuals to take charge of their health like never before. The integration of artificial intelligence and machine learning algorithms is revolutionizing how genetic data is interpreted, enabling more precise and actionable dietary recommendations. In addition to its clinical applications, nutrigenomics and personalized

nutrition are reshaping various sectors within the wellness industry. From food manufacturers developing customized dietary products to fitness centers offering tailored exercise regimens, the ripple effects of this holistic approach are evident across the healthcare landscape.

"We're privileged to have Firas Harb M.S. Vice President, Laboratories, Alimentum Labs with us to present the session on nutrigenomics at the Symposium," said Daniele G. Lattanzi, CEO of UNS. "We are witnessing a welcome paradigm shift in how Americans perceive and approach health and wellness. By harnessing the power of nutrigenomics and personalized nutrition, we have the opportunity to revolutionize healthcare delivery, moving from a reactive model to one that is truly preventive and holistic."

As the demand for personalized health solutions continues to surge, stakeholders across the healthcare spectrum are recognizing the immense potential of nutrigenomics and personalized nutrition in driving positive health outcomes. With ongoing research and innovation, this burgeoning field is poised to redefine the future of holistic healthcare, offering hope for a healthier, more resilient society.

Event Details>;

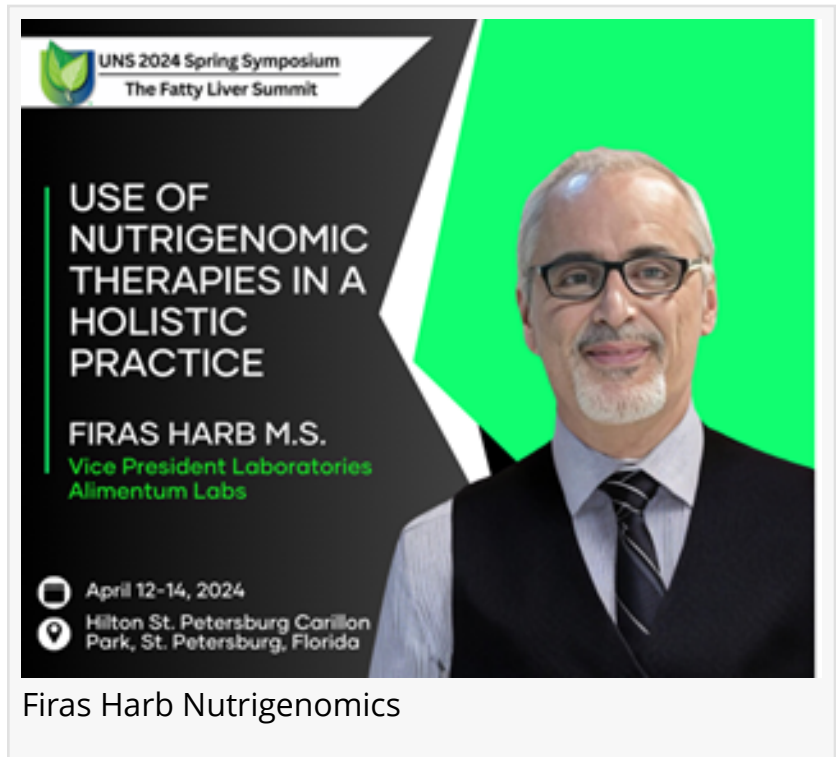
Dates: April 12 - 14, 2024

Location: Hilton St. Petersburg Carillon Park, 950 Lake Carillon Drive, Saint Petersburg, FL 33716

Registration Link: <https://go.unsinc.info/spring-symposium>

About the 2024 UNS Spring Symposium: The Fatty Liver Summit

A transformative 3-day live event tailored for holistic health care practitioners seeking to revolutionize their practice and amplify their impact. Attendees will gain insights and explore



UNS 2024 Spring Symposium
The Fatty Liver Summit

USE OF
NUTRIGENOMIC
THERAPIES IN A
HOLISTIC
PRACTICE

FIRAS HARB M.S.
Vice President Laboratories
Alimentum Labs

April 12-14, 2024
Hilton St. Petersburg Carillon
Park, St. Petersburg, Florida

Firas Harb Nutrigenomics

innovative strategies to elevate their practices and reshape the landscape of healthcare.

About UNS

Ulan Nutritional Systems is the official training center for Nutrition Response Testing®. Nutrition Response Testing is the culmination of decades of work by Freddie Ulan, DC, CCN. Designed originally for chiropractors, it works equally well in conjunction with any valid healing methodology and is in use by thousands of holistically oriented practitioners across the U.S.

Nutrition Response Testing is a registered service mark owned by Freddie Ulan. Nutrition Response Testing is a non-invasive system of analyzing the body to assist a practitioner's assessment of underlying causes of ill health. This system is considered a form of integrative, complementary or alternative medicine and is used to provide information to a practitioner who is responsible for properly evaluating their client. Nutrition Response Testing is not intended to diagnose, treat, cure, or prevent any disease.

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