

# Infrastructure as a service Market Is Booming So Rapidly | Major Giants AWS, Alibaba Cloud, IBM Cloud

Stay up to date with Infrastructure as a service Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.

PUNE, MAHARASHTRA, INDIA, March 21, 2024 /EINPresswire.com/ -- According to HTF Market Intelligence, the Global Infrastructure as a service market to witness a CAGR of 24.1% during the forecast period (2024-2030). The Latest Released Infrastructure as a service Market Research assesses the future growth potential of the Infrastructure as a service market and provides information and useful statistics on market structure and size.



Infrastructure as a service market

This report aims to provide market intelligence and strategic insights to help decision-makers make sound investment decisions and identify potential gaps and growth opportunities.

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The Infrastructure as a service market size is estimated to increase by USD 423.1 Billion at a CAGR of 24.1% by 2030. The Current market value is pegged at USD 108.8 Billion."

**Criag Francis** 

Additionally, the report identifies and analyses the changing dynamics and emerging trends along with the key drivers, challenges, opportunities and constraints in the Infrastructure as a service market. The Infrastructure as a service market size is estimated to increase by USD 423.1 Billion at a CAGR of 24.1% from 2024 to 2030. The report includes historic market data from 2024 to 2030. The market value is pegged at USD 108.8 Billion.

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## market?utm source=Vishwanath EINnews&utm id=Vishwanath

The Major Players Covered in this Report:

Amazon Web Services (AWS) (United States), Microsoft Azure (Redmond), Google Cloud Platform (United States), Alibaba Cloud (China), IBM Cloud (United States), Oracle Cloud Infrastructure (United States), Salesforce (United States), DigitalOcean (United States), Rackspace (United States), VMware (United States)

### Definition:

Infrastructure as a Service (IaaS) is a cloud computing model that provides virtualized computing resources over the internet. In this model, users can rent virtualized servers, storage, networking, and other infrastructure components from cloud service providers on a pay-as-you-go basis, eliminating the need for on-premises hardware and infrastructure management.

## Market Trends:

- Rise of serverless computing and containerization technologies for application deployment and management.
- Increasing demand for edge computing infrastructure to support IoT devices and real-time applications.

#### Market Drivers:

- Cost-effectiveness compared to traditional on-premises infrastructure, as laaS eliminates upfront capital expenses and reduces operational costs.
- Scalability and elasticity, allowing businesses to easily scale resources up or down based on demand.

# Market Opportunities:

· Adoption of Cloud-based Infrastructure and Rising Need in Emerging Organisations

In April 2021, Amazon Web Services (AWS) launched Amazon ECS Anywhere, a new service that allows customers to run Amazon Elastic Container Service (ECS) on any infrastructure, including on-premises data centers and other cloud providers.

In March 2021, Microsoft announced that it had acquired Kinvolk, a company that specializes in building and supporting open-source tools for Kubernetes and cloud-native applications. The acquisition is expected to bolster Microsoft's Azure Kubernetes Service and enable it to better support customers' cloud-native applications.

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The titled segments and sub-sections of the market are illuminated below: In-depth analysis of Infrastructure as a service market segments by Types: Disaster Recovery as a Service (DRaaS), Compute as a Service (CaaS), Data Center as a Service (DCaaS), Desktop as a Service (DaaS)

Detailed analysis of Infrastructure as a service market segments by Applications: IT & Telecom, Banking, Financial Services, and Insurance (BFSI), Healthcare, Retail and E-commerce, Government & Defense, Energy & Utilities, Manufacturing, Others

## Major Key Players of the Market:

Amazon Web Services (AWS) (United States), Microsoft Azure (Redmond), Google Cloud Platform (United States), Alibaba Cloud (China), IBM Cloud (United States), Oracle Cloud Infrastructure (United States), Salesforce (United States), DigitalOcean (United States), Rackspace (United States), VMware (United States)

Geographically, the detailed analysis of consumption, revenue, market share, and growth rate of the following regions:

- The Middle East and Africa (South Africa, Saudi Arabia, UAE, Israel, Egypt, etc.)
- North America (United States, Mexico & Canada)
- South America (Brazil, Venezuela, Argentina, Ecuador, Peru, Colombia, etc.)
- Europe (Turkey, Spain, Turkey, Netherlands Denmark, Belgium, Switzerland, Germany, Russia UK, Italy, France, etc.)
- Asia-Pacific (Taiwan, Hong Kong, Singapore, Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia).

## Objectives of the Report:

- -To carefully analyse and forecast the size of the Infrastructure as a service market by value and volume.
- -To estimate the market shares of major segments of the «keyword» market.
- -To showcase the development of the Infrastructure as a service market in different parts of the world.
- -To analyse and study micro-markets in terms of their contributions to the Infrastructure as a service market, their prospects, and individual growth trends.
- -To offer precise and useful details about factors affecting the growth of the Infrastructure as a service market.
- -To provide a meticulous assessment of crucial business strategies used by leading companies operating in the Infrastructure as a service market, which include research and development, collaborations, agreements, partnerships, acquisitions, mergers, new developments, and product launches.

Global Infrastructure as a service Market Breakdown by Application (Individual Meal, Family Meal, Catered Events) by Service Type (Meal Preparation, Customized Menu Planning, Grocery Shopping Services) and by Geography (North America, South America, Europe, Asia Pacific, MEA)

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Key takeaways from the Infrastructure as a service market report:

- Detailed consideration of Infrastructure as a service market-particular drivers, Trends, constraints, Restraints, Opportunities, and major micro markets.
- Comprehensive valuation of all prospects and threats in the
- In-depth study of industry strategies for growth of the Infrastructure as a service market-leading players.
- Infrastructure as a service market latest innovations and major procedures.
- Favourable dip inside Vigorous high-tech and market latest trends remarkable the Market.
- Conclusive study about the growth conspiracy of Infrastructure as a service market for forthcoming years.

# Major questions answered:

- What are influencing factors driving the demand for Infrastructure as a service near future?
- What is the impact analysis of various factors in the Global Infrastructure as a service market growth?
- What are the recent trends in the regional market and how successful they are?
- How feasible is Infrastructure as a service market for long-term investment?

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Major highlights from Table of Contents:

Infrastructure as a service Market Study Coverage:

- It includes major manufacturers, emerging player's growth story, and major business segments of Global Infrastructure as a service Market Size & Growth Outlook 2024-2030 market, years considered, and research objectives. Additionally, segmentation on the basis of the type of product, application, and technology.
- Global Infrastructure as a service Market Size & Growth Outlook 2024-2030 Market Executive Summary: It gives a summary of overall studies, growth rate, available market, competitive landscape, market drivers, trends, and issues, and macroscopic indicators.
- Infrastructure as a service Market Production by Region Infrastructure as a service Market Profile of Manufacturers-players are studied on the basis of SWOT, their products, production, value, financials, and other vital factors.

Key Points Covered in Infrastructure as a service Market Report:

- Infrastructure as a service Overview, Definition and Classification Market drivers and barriers
- Infrastructure as a service Market Competition by Manufacturers

- Infrastructure as a service Capacity, Production, Revenue (Value) by Region (2024-2030)
- Infrastructure as a service Supply (Production), Consumption, Export, Import by Region (2024-2030)
- Infrastructure as a service Production, Revenue (Value), Price Trend by Type {Meal Preparation, Customized Menu Planning, Grocery Shopping Services}
- Infrastructure as a service Market Analysis by Application (Individual Meal, Family Meal, Catered Events)
- Infrastructure as a service Manufacturers Profiles/Analysis Infrastructure as a service Manufacturing Cost Analysis, Industrial/Supply Chain Analysis, Sourcing Strategy and Downstream Buyers, Marketing
- Strategy by Key Manufacturers/Players, Connected Distributors/Traders Standardization, Regulatory and collaborative initiatives, Industry road map and value chain Market Effect Factors Analysis.

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## **About Author:**

HTF Market Intelligence Consulting is uniquely positioned to empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services with extraordinary depth and breadth of thought leadership, research, tools, events, and experience that assist in decision-making.

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