

# Cloud IT Service Management (ITSM) Market is Going to Boom | ServiceNow, HPE, IBM, Citrix Systems

Stay up to date with Cloud IT Service Management (ITSM) Market research offered by HTF MI. Check how key trends and drivers are shaping this industry growth.

PUNE, MAHARASHTRA, INDIA, March 21, 2024 /EINPresswire.com/ -- According to HTF Market Intelligence, the Global Cloud IT Service

Management (ITSM) market to witness a CAGR of 9.5% during the forecast period (2024-2030). The Latest



Released Cloud IT Service Management (ITSM) Market Research assesses the future growth potential of the Cloud IT Service Management (ITSM) market and provides information and useful statistics on market structure and size.



The Cloud IT Service
Management (ITSM) market
size is estimated to increase
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pegged at USD 9.67 Billion."
Criag Francis

This report aims to provide market intelligence and strategic insights to help decision-makers make sound investment decisions and identify potential gaps and growth opportunities. Additionally, the report identifies and analyses the changing dynamics and emerging trends along with the key drivers, challenges, opportunities and constraints in the Cloud IT Service Management (ITSM) market. The Cloud IT Service Management (ITSM) market size is estimated to increase by USD 10.33 Billion at a CAGR of 9.5% from 2024 to 2030. The report includes historic market data from 2024 to 2030. The market value is

pegged at USD 9.67 Billion.

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## The Major Players Covered in this Report:

ServiceNow (United States), HPE (United States), IBM (United States), BMC Software (United States), CA Technologies (United States), Cherwell Software (United States), Ivanti (United States), Citrix Systems (United States), Hornbill (United Kingdom), Axios Systems (United States).

#### Definition:

The Cloud IT Service Management (ITSM) market involves the provision and utilization of ITSM solutions delivered via cloud computing platforms. These solutions enable organizations to efficiently manage their IT services and infrastructure through processes such as incident management, change management, asset management, service catalog management, and ITIL (Information Technology Infrastructure Library) best practices, leveraging the scalability, flexibility, and cost-effectiveness of cloud-based delivery models.

#### Market Trends:

- Adoption of Al-driven automation and self-service capabilities to streamline IT service delivery and resolution processes.
- Integration of DevOps practices and methodologies with cloud ITSM solutions to promote collaboration, agility, and continuous improvement.

## Market Drivers:

- Demand for cost-effective and scalable ITSM solutions that can adapt to dynamic business requirements and changing IT landscapes.
- Need for improved operational efficiency, service reliability, and end-user satisfaction through standardized and automated IT service delivery processes.

# Market Opportunities:

- Expansion of the cloud ITSM market with the proliferation of multi-cloud environments, hybrid IT architectures, and edge computing deployments.
- Rising demand for managed IT services and outsourcing partnerships offering cloud-based ITSM solutions as part of comprehensive service offerings.

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The titled segments and sub-sections of the market are illuminated below:

In-depth analysis of Cloud IT Service Management (ITSM) market segments by Types: SMEs Enterprises, Large Enterprises

Detailed analysis of Cloud IT Service Management (ITSM) market segments by Applications: IT & Telecommunication, BFSI, Healthcare, Retail & Consumer Goods, Media & Entertainment, Manufacturing, Government & Public, Others

Major Key Players of the Market:

ServiceNow (United States), HPE (United States), IBM (United States), BMC Software (United States), CA Technologies (United States), Cherwell Software (United States), Ivanti (United States), Citrix Systems (United States), Hornbill (United Kingdom), Axios Systems (United States).

Geographically, the detailed analysis of consumption, revenue, market share, and growth rate of the following regions:

- The Middle East and Africa (South Africa, Saudi Arabia, UAE, Israel, Egypt, etc.)
- North America (United States, Mexico & Canada)
- South America (Brazil, Venezuela, Argentina, Ecuador, Peru, Colombia, etc.)
- Europe (Turkey, Spain, Turkey, Netherlands Denmark, Belgium, Switzerland, Germany, Russia UK, Italy, France, etc.)
- Asia-Pacific (Taiwan, Hong Kong, Singapore, Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia).

# Objectives of the Report:

- -To carefully analyse and forecast the size of the Cloud IT Service Management (ITSM) market by value and volume.
- -To estimate the market shares of major segments of the «keyword» market.
- -To showcase the development of the Cloud IT Service Management (ITSM) market in different parts of the world.
- -To analyse and study micro-markets in terms of their contributions to the Cloud IT Service Management (ITSM) market, their prospects, and individual growth trends.
- -To offer precise and useful details about factors affecting the growth of the Cloud IT Service Management (ITSM) market.
- -To provide a meticulous assessment of crucial business strategies used by leading companies operating in the Cloud IT Service Management (ITSM) market, which include research and development, collaborations, agreements, partnerships, acquisitions, mergers, new developments, and product launches.

Global Cloud IT Service Management (ITSM) Market Breakdown by Application (Individual Meal, Family Meal, Catered Events) by Service Type (Meal Preparation, Customized Menu Planning, Grocery Shopping Services) and by Geography (North America, South America, Europe, Asia Pacific, MEA)

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Key takeaways from the Cloud IT Service Management (ITSM) market report:

- Detailed consideration of Cloud IT Service Management (ITSM) market-particular drivers, Trends, constraints, Restraints, Opportunities, and major micro markets.
- Comprehensive valuation of all prospects and threats in the
- In-depth study of industry strategies for growth of the Cloud IT Service Management (ITSM) market-leading players.
- Cloud IT Service Management (ITSM) market latest innovations and major procedures.
- Favourable dip inside Vigorous high-tech and market latest trends remarkable the Market.
- Conclusive study about the growth conspiracy of Cloud IT Service Management (ITSM) market for forthcoming years.

## Major questions answered:

- What are influencing factors driving the demand for Cloud IT Service Management (ITSM) near future?
- What is the impact analysis of various factors in the Global Cloud IT Service Management (ITSM) market growth?
- What are the recent trends in the regional market and how successful they are?
- How feasible is Cloud IT Service Management (ITSM) market for long-term investment?

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# Major highlights from Table of Contents:

Cloud IT Service Management (ITSM) Market Study Coverage:

- It includes major manufacturers, emerging player's growth story, and major business segments of Global Cloud IT Service Management (ITSM) Market Size & Growth Outlook 2024-2030 market, years considered, and research objectives. Additionally, segmentation on the basis of the type of product, application, and technology.
- Global Cloud IT Service Management (ITSM) Market Size & Growth Outlook 2024-2030 Market Executive Summary: It gives a summary of overall studies, growth rate, available market, competitive landscape, market drivers, trends, and issues, and macroscopic indicators.
- Cloud IT Service Management (ITSM) Market Production by Region Cloud IT Service Management (ITSM) Market Profile of Manufacturers-players are studied on the basis of SWOT, their products, production, value, financials, and other vital factors.

Key Points Covered in Cloud IT Service Management (ITSM) Market Report:

- Cloud IT Service Management (ITSM) Overview, Definition and Classification Market drivers and barriers
- Cloud IT Service Management (ITSM) Market Competition by Manufacturers
- Cloud IT Service Management (ITSM) Capacity, Production, Revenue (Value) by Region (2024-2030)
- Cloud IT Service Management (ITSM) Supply (Production), Consumption, Export, Import by Region (2024-2030)

- Cloud IT Service Management (ITSM) Production, Revenue (Value), Price Trend by Type {Meal Preparation, Customized Menu Planning, Grocery Shopping Services}
- Cloud IT Service Management (ITSM) Market Analysis by Application {Individual Meal, Family Meal, Catered Events}
- Cloud IT Service Management (ITSM) Manufacturers Profiles/Analysis Cloud IT Service Management (ITSM) Manufacturing Cost Analysis, Industrial/Supply Chain Analysis, Sourcing Strategy and Downstream Buyers, Marketing
- Strategy by Key Manufacturers/Players, Connected Distributors/Traders Standardization, Regulatory and collaborative initiatives, Industry road map and value chain Market Effect Factors Analysis.

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## **About Author:**

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