

Ellis Cropper Introduced as Founding Member of the Massachusetts Financial Educators Council

Ellis Cropper's vision of economic empowerment can be realized by his donation of high-quality financial education programming across Massachusetts.

WORCESTER , MASSACHUSETTS, UNITED STATES, April 30, 2024 /EINPresswire.com/ -- Ellis Cropper – Army Major (Ret.), ChFC[®], CLTC[®], Financial professional for New York Life Insurance – has been announced as the founding member of the <u>Massachusetts Financial Educators</u> <u>Council</u> (MFEC). Now Cropper's vision



of making Massachusetts communities stronger through economic empowerment can be realized through his donation of high-quality financial education programming across the state.

In conjunction with the MFEC's launch, Cropper is sponsoring complimentary financial education

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Financial education is practical learning that makes a difference in helping people work toward greater financial wellness – which in turn connects with equity of opportunity and societal justice." resources for select schools, community organizations, and nonprofits around Massachusetts. The goal is to help the state's citizens meet the distinctive financial challenges they face by giving them access to financial education designed to reach learners from all ages and backgrounds.

Ellis Cropper's contributions to championing the financial wellness movement are underpinned by his "teach first" philosophy – the belief that people first get their finances in order, which then frees them to make choices that guide them down a positive life path. His greater vision is to give

Ellis Cropper

families, particularly those from low socio-economic communities, the opportunity to achieve

financial independence and freedom.

Leading the drive to bring financial wellness to his hometown of Worcester and all communities around the state of Massachusetts shows Ellis Cropper's dedication to financial freedom, stability, equity, and integrity. As he demonstrates these values daily, <u>Cropper can be recognized</u> as a true community champion.

Cropper's donation of complimentary financial literacy resources aims to help the many residents of the Bay State who are experiencing challenges in managing their money. Massachusetts <u>financial statistics</u> indicate that many Massachusettsans face issues like housing and food insecurity, while over 10% live in poverty.

"The real power of education is in changing behavior," Ellis Cropper commented when asked about his commitment to financial wellness education. "Rather than just checking a box or getting a grade, financial education is real-life learning that makes a true difference – not only raising financial awareness, but helping people work toward greater financial wellness – which in turn connects with equity of opportunity and societal justice."

Besides donating complimentary financial education resources, Ellis Cropper is also the founding member and an active participant in the direction of the MFEC's Advisory Board. This advisory body was developed to help guide the Massachusetts Chapter in its mission to propel the financial wellness movement forward. Board members take various leadership roles to make positive social change across Massachusetts.

The MFEC's near-term goal is to raise financial literacy levels across the state. In the longer-term, the organization intends to help Bay Staters reach greater financial security and well-being.

Three pillars lie under the foundation of the MFEC mission: 1) give all Massachusettsans access to sustainable financial wellness education; 2) garner support for and raise awareness about economic empowerment through financial education; and 3) build powerful partnerships to deploy financial wellness campaigns at the community level.

The Massachusetts Financial Educators Council is an affiliate of the National Financial Educators Council, a Certified B Corporation[®] and Accredited Provider through IACET, the leading continuing education accreditation body. The NFEC focuses on empowering and mobilizing a global team of financial literacy champions, providing training and materials to spread the financial wellness message worldwide and support community economic empowerment.

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