

Online Business English course expands

Why it's important to learn Business English.

Online Business English course expands into India.

DUNEDIN, OTAGO, NEW ZEALAND, March 27, 2024 /EINPresswire.com/ -- Learning Business English is a way to improve your communication skills , whether as an entrepreneur or as an employee in the corporate world.

The importance of learning Business English is demonstrated by the fact that [the online Business English course is expanding strongly across India](#).

"India is an obvious place to which to expand, as there are strong relations between India and New Zealand, particularly in the field of education. India is not only expanding economically, but its institutions are changing and are now more willing to take up online learning," said Lucia

Dore, co-founder of the New Zealand based, start-up, online Business English course.

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Lucia Dore

The majority of international business today is conducted in English. [About 1.75 billion speak English to a "usable" standard](#), according to an article by Tsedal Neeley, in the Harvard Business Review (May, 2012).

This course is designed by people who have a teaching background and have been immersed in the business world. There are specific modules covering a range of

topics, such as marketing, how to introduce yourself in a business situation, how to present in a corporate environment, how to ensure your correspondence is effective, how to negotiate, how to write a business plan and how to get the most out of networking. Students are asked to undertake real business projects so they can learn and appreciate the environment in which these activities are set.



Learn Business English Online (Photo by Shutterstock)

About: Learn Business English is a online Business English Course, under the banner of Scriptus Publications, and is based in the South Island in New Zealand.

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Learn Business English is a subsidiary of Scriptus Publications



Learn Business English is expanding into India

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