

OM Botanical Unveils Enhanced Vitamin C Serum Infused w/ Vitamin E, Ferulic Acid & Rutin for Ultimate Skincare Efficacy

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[/EINPresswire.com/](#) -- In a groundbreaking move towards revolutionizing skincare, OM Botanical proudly announces the launch of their [enhanced Vitamin C Serum](#), fortified with the synergistic power of vitamin E, ferulic acid and rutin. With a commitment to harnessing the potent benefits of natural ingredients, OM Botanical continues to redefine the standards of skincare excellence, offering a transformative solution for radiant, [youthful skin](#).

As a brand renowned for its dedication to holistic wellness and botanical formulations, OM Botanical takes pride in crafting skincare products that harness the healing power of nature. Building upon the success of their acclaimed Vitamin C and E Serum, the addition of ferulic acid and rutin elevates this skincare staple to new heights, delivering unparalleled efficacy and results.

Ferulic acid, a potent antioxidant found in various plant sources, including fruits and seeds, has gained recognition for its remarkable ability to enhance the stability and efficacy of other antioxidants, such as vitamin C. By incorporating rice based ferulic acid into their Vitamin C Serum formula, OM Botanical ensures optimal antioxidant protection against free radical damage, effectively combating the visible signs of aging and environmental stressors.

Furthermore, rutin, a flavonoid compound derived from the Japanese pagoda tree, chestnuts and other botanical sources, enriches OM Botanical's Vitamin C Serum with its exceptional anti-inflammatory and vasoprotective properties. Rutin's ability to strengthen capillaries and reduce inflammation makes it an invaluable addition to skincare formulations, promoting skin resilience

Most Stable Vitamin C Serum



**Vitamin C, Vitamin E, Ferulic Acid and Rutin
Four Powerful antioxidants Combined**

and vitality.

"We are thrilled to introduce our enhanced [Vitamin C E Ferulic](#) Rutin Serum," says Sudhir Shah, Founder and CEO of OM Botanical. "At OM Botanical, we believe in harnessing the inherent wisdom of nature to create skincare solutions that not only nourish the skin but also empower individuals to embrace their natural beauty. With our enhanced Vitamin C E Ferulic Rutin Serum, we aim to offer a holistic approach to skincare that delivers visible results and fosters a deeper connection to the natural world."



The benefits of OM Botanical's enhanced Vitamin C Serum extend far beyond antioxidant protection and anti-inflammatory action. This innovative formulation is designed to:

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Enhance Collagen Synthesis: By stimulating collagen production, the enhanced Vitamin C Serum helps improve skin elasticity and firmness, reducing the appearance of fine lines and wrinkles for a smoother, more youthful complexion.

Brighten and Even Skin Tone: The potent combination of vitamin C, E, ferulic acid, and rutin works synergistically to inhibit melanin production, effectively reducing hyperpigmentation, dark spots, and uneven skin tone, while promoting a radiant, luminous complexion.

Protect Against UV Damage: With its antioxidant-rich formula, OM Botanical's Vitamin C Serum provides an additional layer of defense against UV-induced skin damage, helping to prevent premature aging and sunburn.

Accelerate Wound Healing: The anti-inflammatory properties of rutin, combined with vitamin C's role in collagen synthesis, support the skin's natural healing process, aiding in the repair of wounds, scars, and post-inflammatory hyperpigmentation.

Soothe and Calm Irritated Skin: Ideal for sensitive or reactive skin types, the enhanced Vitamin C

Serum helps soothe inflammation, redness, and irritation, promoting a balanced, healthy complexion.

OM Botanical's commitment to quality, sustainability, and efficacy is reflected in every aspect of their improved Vitamin C Serum, from the carefully selected botanical ingredients to the eco-conscious packaging. Formulated without parabens, sulfates, phthalates, or synthetic fragrances, this serum is suitable for all skin types and is cruelty-free.

Experience the transformative power of nature with OM Botanical's enhanced Vitamin C Serum, and embark on a journey to radiant, youthful skin. Available now on the OM Botanical website and select retailers, this revolutionary skincare essential invites you to rediscover the beauty of botanicals and unlock your skin's full potential.

About OM Botanical:

OM Botanical is a leading provider of natural, botanical skincare solutions that are formulated with integrity, efficacy, and sustainability in mind. Inspired by the ancient wisdom of Ayurveda and backed by modern science, OM Botanical's innovative products harness the healing power of nature to promote skin health and vitality. With a commitment to purity, transparency, and environmental responsibility, OM Botanical invites you to experience the transformative benefits of botanical skincare.

Sudhir Shah

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