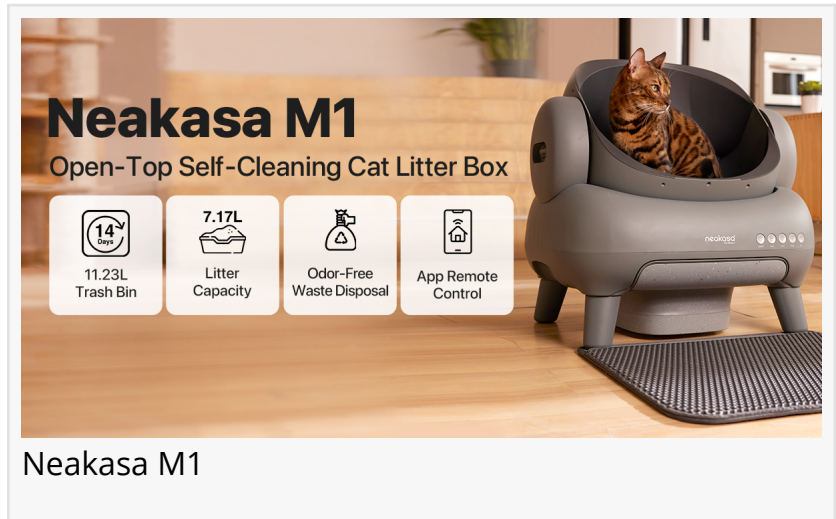


Neakasa Launches M1 in the US: The Game-Changing Open-Top Self-Cleaning Cat Litter Box

LOS ANGELES, CA, US, March 23, 2024

[/EINPresswire.com/](https://EINPresswire.com/) -- Neakasa, a leader in innovative pet care solutions, is proud to announce the official launch of their groundbreaking product, the Neakasa [M1](#) Open-Top Self-Cleaning Cat Litter Box. Following a highly successful crowdfunding campaign on Indiegogo, where it raised over \$1 million from more than 3000 backers from Oct. 18 to Dec. 9, 2023, the M1 is poised to redefine cat care. Just one day after its official launch, the M1 has already made waves in the pet care industry, quickly rising to the 18th position among self-cleaning cat litter boxes on Amazon.



Understanding the daily challenges faced by pet owners, the dedicated team at Neakasa developed the M1. It addresses common issues like the laborious task of litter scooping, the discomfort of enclosed self-cleaning litter boxes, and inadequate odor control in traditional models. Neakasa M1 is meticulously designed to align with feline behavior while enhancing the convenience of pet care.

The Neakasa M1 introduces a range of cutting-edge advantages:

- Open-Top Design: Prevents cats from getting stuck, offering a secure and comfortable environment for relief.
- Spacious Space: Ideal for large cats, up to 33lbs
- Cat Health Insights: Easily track your cat's bathroom habits for health insights.
- Odorless Waste Disposal: 3-second "pull and wrap" waste solution for maintaining a fresh environment.
- 14-Day Full Care: Ensures stress-free trips with a generous waste bin capacity.
- App-Remote Control: Stay informed and monitor your cat's litter box activities effortlessly.
- One-Button Litter Clearance: Replacing the litter with a single touch.
- Detachable Design: Facilitates easy cleanup.

- Easy Cat Litter Refilling: Streamlines the process of adding litter.
- Real-Time Litter Monitoring: Alerts you when it's time to replenish litter.

The open-top design of the Neakasa M1 has become a favorite among cats and their owners. He Chuchu, Neakasa's Product Manager, explains, "Cats are naturally curious, and the open-top design prevents them from getting stuck. It also provides a secure and comfortable environment for them to relieve themselves." This innovative design breaks away from traditional smart litter boxes, offering cats a safer experience and cat parents a hassle-free solution.

In addition, cat health remains a top concern for cat parents. With nearly all enclosed or semi-enclosed cat litter boxes, it's challenging to monitor the cat's waste and behavior within the box. However, the open-top design of the Neakasa M1 effectively addresses this issue. It enables pet owners to easily observe their cats' bathroom habits, thus helping to prevent potential health issues. Furthermore, its large-capacity waste bin and litter capacity offer a scoopless experience for up to 14 days, catering to the needs of busy cat parents and frequent travelers alike.

Priced at an MSRP of \$499, the Neakasa M1 will be available for purchase in their [Amazon store](#) and [Neakasa.com](#) starting March 22nd, 2024. Experience the future of pet care with the M1 from Neakasa and elevate your cat's well-being with this groundbreaking innovation!

About Neakasa

Neakasa, formerly known as "Neabot," was established in 2017 as a leading innovator of smart cleaning technology under Genhigh. The company's mission is to simplify and elevate people's lives by providing top-of-the-line smart cleaning solutions. The current lines include Neakasa Home and Neakasa Pets. The professional team comes from a number of the world's most respected brands, including Microsoft, Honeywell, Motorola, Foxconn, Huawei, and more. Neakasa's mission is to provide every household with a better home cleaning experience. Please visit www.neakasa.com for the latest news.

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