

Beauty Avenue Las Vegas Enhances Retail Luxury Shopping Experience with Addition of INGLOT Cosmetics

Premium quality cosmetic choices continue to expand at rising Las Vegas beauty retail chain

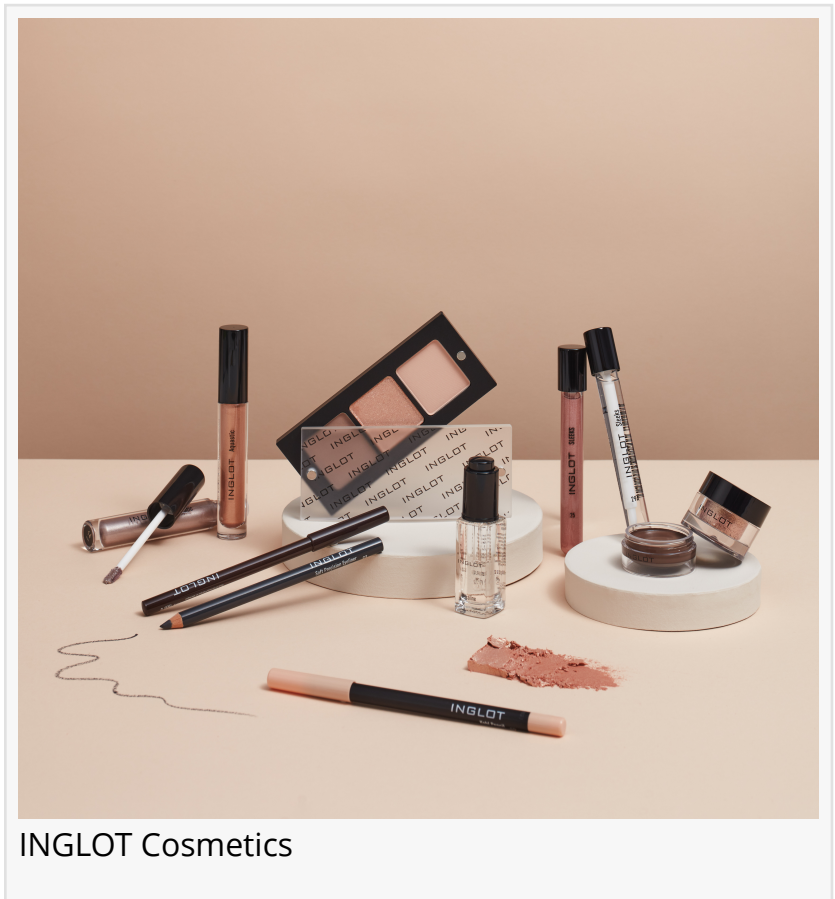
LAS VEGAS , NEVADA, UNITED STATES , March 26, 2024 /EINPresswire.com/ -- Beauty Avenue, the premier destination for luxury cosmetics shopping in Las Vegas, is thrilled to announce the latest addition to its lineup of beauty brands: INGLOT Cosmetics. This exciting collaboration further solidifies Beauty Avenue's commitment to providing discerning customers with unparalleled quality and variety in their beauty selections.

Renowned for its innovative approach to cosmetics, INGLOT has been a trailblazer in the industry since 1983.

With a steadfast dedication to incorporating the latest advancements in beauty science and ingredient choices, INGLOT continually raises the bar for excellence. Notably, their eyeliners have garnered global acclaim for their exceptional performance and versatility, earning them a devoted following among makeup enthusiasts worldwide.

"We carefully curate our brand offerings to ensure that we provide our customers with the absolute best in luxury beauty," remarked Cheryl Forrester, spokesperson for Beauty Avenue. "INGLOT's commitment to quality aligns with our vision, making them an ideal addition to our portfolio."

Beyond its commitment to excellence, INGLOT is listed as a PETA cruelty-free cosmetics favorite, the portfolio consists of +70% vegan and +65% of Halal certified products.



Beauty Avenue Las Vegas continues to set the standard for luxury cosmetics retail in the city with its ever-expanding selection, drawing acclaim from local patrons and tourists alike. As the year progresses, Beauty Avenue anticipates unveiling even more exciting developments, cementing its position as the go-to destination for beauty enthusiasts in Las Vegas.

About Beauty Avenue:

Beauty Avenue, a luxury beauty chain, boasts a diverse array of hair products, tools, makeup, and cosmetics for all skin and hair types. With locations in three major Las Vegas hotels – Mandalay Bay Hotel, MGM Grand Hotel and Casino, and Caesars Palace Las Vegas Hotel and Casino – Beauty Avenue has become a staple on the iconic Las Vegas Strip. Founded by industry veterans with over two decades of experience, Beauty Avenue is committed to offering an extensive selection of colors and beauty brands, meeting the evolving needs of its customers.

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