

Nextshore Expands Nearshoring Operations in Latin America Under CEO Daniel Michan's Leadership

Nextshore's Major Expansion in Latin America and Mexico Marks a New Era in Nearshoring Excellence and Social Responsibility

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In a significant development for nearshoring services, [Nextshore](#), led by visionary CEO Daniel Michan, has successfully expanded its operations across Mexico and Latin America, hiring over 600 employees for back-office positions to cater to American clients. This strategic expansion underscores Nextshore's commitment to providing cost-effective, yet quality-rich services, including Employer of Record (EOR), staffing and hiring, as well as cross-border logistics.

The Nextshore logo, featuring the word "nextshore" in a bold, black, sans-serif font. The "x" is highlighted in green.

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Under the adept leadership of Daniel Michan, Nextshore has set new benchmarks in recruitment and hiring practices, ensuring that companies in the United States and Canada have access to a skilled and proficient workforce without the hassle of geographical or linguistic barriers. The growth reflects not only the company's prowess in the nearshoring domain but also its dedication to fostering positive community impacts in the regions it operates. Through its comprehensive services, Nextshore has demonstrated an unparalleled commitment to social responsibility and sustainability, aligning with the needs and values of local communities across Latin America and Mexico.

Nextshore's success story is rooted in a meticulous understanding of the nearshoring landscape, combined with a clear vision from its leadership to bridge the gap between American companies and the talent-rich, yet cost-effective labor markets in Latin America.

By leveraging strategic geographical proximity, similar time zones, and cultural affinities, Nextshore offers its clients seamless communication and operational efficiency, making it a partner of choice for businesses looking to optimize their back-office functions.

Moreover, Nextshore's operational model is built upon core values of integrity, innovation, teamwork, and social responsibility. These principles guide every aspect of Nextshore's business operations, ensuring a steadfast commitment to delivering exceptional service and fostering a

transparent, collaborative, and ethical work environment. The company's proactive approach to embracing new technologies and methodologies has further solidified its position as a leading provider of nearshoring solutions, ready to meet the dynamic needs of its clients.

As Nextshore continues to expand its footprint across Latin America, it remains dedicated to its mission of becoming the premier nearshoring solution for North American businesses. The company's strategy not only focuses on economic benefits but also emphasizes making a meaningful difference in the communities it serves, proving that business success and social responsibility can go hand in hand.

About Nextshore Inc.

Founded in 2015, Nextshore specializes in HR and talent solutions, beginning its journey with a project for a San Diego-based client. Recognizing the untapped potential in Mexico and Latin America for providing skilled workforce solutions at competitive prices, Nextshore has become a leader in nearshoring services. The company is committed to offering top-tier talent, cost-effective solutions, and overcoming barriers for its clients in the United States and Canada, guided by values of integrity, innovation, teamwork, and social responsibility.

For more information about Nextshore and its services, please visit <https://www.nextshore.io/>.

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