

Grady Campbell Announces 2024 Top PE Execs in the Middle Market Award

The Top PE Execs in the Middle Market Award recognizes leading private equity firms and their portfolio company's executives who contribute to their success.

CHICAGO, IL, UNITED STATES, March 26, 2024 /EINPresswire.com/ -- [Grady Campbell](#), a leading private equity brand and marketing firm, is proud to announce the [2024 Top PE Execs in the Middle Market™ Award program](#). Grady Campbell has a long history of providing expertise to the mid-market private equity sector and is known for its [Top 50 PE Firms in the Middle Market™ Award](#).

"At Grady Campbell, we know that landing a top spot in a private equity portfolio company isn't just about what you know—it's about how you lead. We also know that private equity firms are on the hunt for C-suite executives that have the skills and experience that go beyond the traditional resume. The Top PE Execs in the Middle Market Award recognizes the attributes that define top performing executives including strategic thinking, financial acumen, and operational expertise along with the less obvious, but equally critical skills that private equity firms value." – Kerry Grady, Founder, Grady Campbell

Recognizing Best-in-Class PE Execs in the Middle Market

Executives are the strategic leaders who take the helm at a PE firm's acquired businesses, steering them through transformational changes that are often necessary to realize the portfolio company's full potential. The performance of these executives can have a significant impact on the portfolio company's bottom line and, by extension, the PE firm's return on investment.

Executives who demonstrate an ability to lead through uncertainty, manage complex stakeholder relationships, and execute turnaround strategies effectively are in high demand. They're expected to act as visionaries, injecting agility and innovation into their companies to surpass market expectations and deliver outstanding results. Understanding that their role extends beyond management is key – these executives serve as the bridge between the investment vision of the PE firm and the operational reality of the portfolio companies they manage.

A Win for PE Executives, PE Firms and PE Portfolio Companies

The Top PE Execs in the Middle Market Award recognizes leading private equity firms and their portfolio companies, as well as the executives who contribute to their success. Executive Categories include Chief Executive Officer (CEO), Chief Operating Officer (COO), Chief Financial Officer (CFO), Chief Marketing Officer (CMO), Chief Technology Officer (CTO), Chief Information Officer (CIO), Chief Human Resources Officer (CHRO), and Chief Compliance Officer (CDO).

Eligibility: C-suite executives from PE-owned middle market companies in all industries and regions in the United States or Canada, who have been in their position for at least one year, are eligible to enter. Private equity firms and their portfolio companies are encouraged to submit multiple entries for the 2024 Top PE Execs in the Middle Market Award. To learn more, visit: <https://toppeexec.awardsplatform.com/>

Nominations close Friday, July 12, 2024, 12:00 midnight EST.

About Grady Campbell:

Grady Campbell is unlike any other agency partner in the private equity space – decades of experience, award-winning design, full-service capabilities, and innovative solutions tailored to PE. For more than 30 years, we have planned, designed, and deployed integrated brand and marketing programs for sophisticated PE clients to deliver effective, state-of-the-art brand strategies that support their goals. Grady Campbell's lead position within the Private Equity space is highlighted by our Top 50 Private Equity Firms in the Middle Market™ awards program, which is the original awards program for distinguishing leading private equity firms in the middle market. To learn more, visit the <https://gradycampbell.com>

About the Top 50 PE Firms in the Middle Market™ Awards Program:

Founded in 2016, Top 50 PE Firms in the Middle Market™ is the original private equity awards program designed specifically to acknowledge and promote small and mid-sized leading private equity firms in the middle market. Recognition in Top PE Firms in the Middle Market is widely regarded by PE professionals, business owners, investment banks, and limited partners as a significant honor.

Emma Roffey
Grady Campbell Incorporated
gciawards@gradycampbell.com

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