

Digital Printing Packaging Market revenue to hit USD 46.82 Billion By 2030 | The Rise of Digital Printing Technology

Digital Printing Packaging: Surging demand fueled by the rapid expansion of e-commerce and customization trends in consumer packaging.

LUTON, BEDFORDSHIRE, UNITED KINGDOM, March 26, 2024

/EINPresswire.com/ -- "The Digital Printing Packaging Market Size, Scope, and Forecast 2024-2030 report has been added to the Market research collection of Exactitude Consultancy reports. The demand for digital printing packaging is growing due to its capacity to produce short print runs economically. Printing on demand is helping to reduce waste that ensures that changes in new packaging and graphic designs would not result in unused stock. Significant technological developments in inkjet and electrophotography printing technologies indicate that digital printing is emerging as one of the most cost-effective as well as easily accessible methods for printing."

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Digital Printing Packaging: Transforming the Packaging Landscape with High-Quality Graphics, Customization, and Efficiency. ”

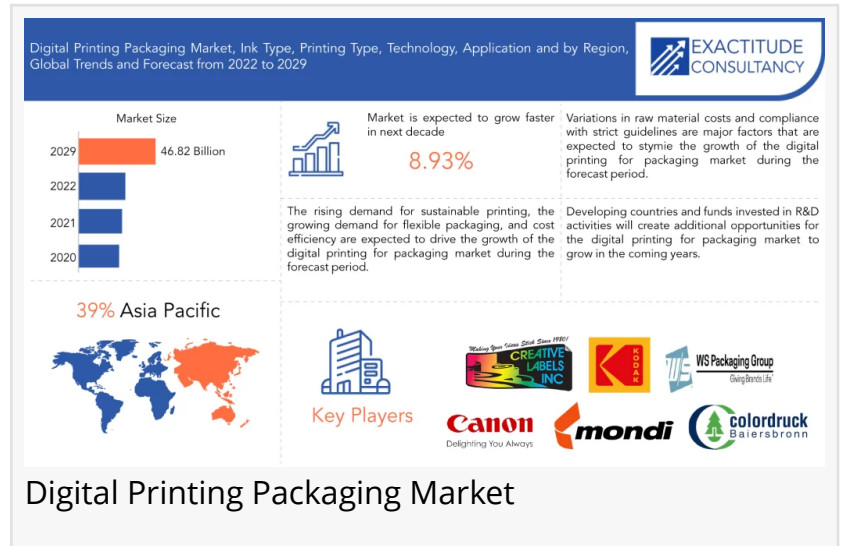
Exactitude Consultancy

developments in inkjet and electrophotography printing technologies indicate that digital printing is emerging as one of the most cost-effective as well as easily accessible methods for printing.

The Digital Printing Packaging Market is projected to reach a revenue of USD 46.82 billion by 2030, growing at a CAGR of 8.93% from 2022 to 2030. The market is driven by the increasing demand for personalized packaging, the growth of e-commerce, and the adoption of digital printing technologies. Key players in the market include Canon, Mوندi, and Colordruck.

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During the projected period, the growing customer preference for convenience and sustainability is expected to drive the growth of the Digital Printing Packaging Market. Because of



changing consumer preferences brought on by busy lifestyles and smaller residential units, products that are simple to open, store, use, carry, and dispose of are in great demand. As a result, product packaging that is compatible with modern lifestyles benefits. On-the-go options with convenient packaging can be used for a variety of things. Aside from food and beverages, convenient packaging is increasingly being used for prescription and personal care items, as well as healthy products that promote active lifestyle choices. Packaging is an important factor in consumer decision-making. It influences their behavior and determines their preference for a given packaging style or design. Consumer packaged goods manufacturers are reacting to this need by expanding their offering of smaller-sized snacks.

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Digital Printing Packaging Market By Ink Type, 2020-2030, (USD Billion)

Solvent-Based

Uv-Based

Aqueous

Others

Digital Printing Packaging Market By Printing Type, 2020-2030, (USD Billion)

Flexible Packaging

Corrugated

Folding Cartons

Labels

Others

Digital Printing Packaging Market By Technology, 2020-2030, (USD Billion)

Thermal Transfer Printing

Inkjet Printing

Electrophotography & Electrostatic Printing

Others

Digital Printing Packaging Market By Application, 2020-2030, (USD Billion)

Flexible Packaging

Corrugated

Folding Cartons

Labels

Others

Digital Printing Packaging

: North America, Europe, Asia Pacific, Oceania, South America, geographical region & continent

: u. s., Canada, Mexico, Brazil, Argentina, Colombia, Chile, Nigeria, Tunisia, Morocco, Germany, uk (UK), Holland, Spain, Italy, Belgium, Austria, Turkey, Russia,

France, Poland, Israel, United Arab Emirates, Qatar, China, Japan, Taiwan, South Korea, Singapore, India and Australia etc.

In the market for digitally printed packaging, North America commands the biggest market share. In 2023, the region is anticipated to grow at a rate of around 27%. Due to the high revenues, North America controls the digital printing market for packaging. Additionally, the emergence of significant key players will support the expansion of the digital printing for packaging market in the region during the course of the projection year. Additionally, it is projected that in the upcoming years, a rise in the demand for environmentally friendly printing would fuel the expansion of the digital printing for packaging market in the region.

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The report provides a comprehensive analysis of the Digital Printing Packaging market, covering the market size, growth potential, and key players. The report also includes a detailed forecast of the market for the next five years.

The researchers analyse recent strategic activities like mergers, acquisitions, partnerships, collaborations, and joint ventures.

The report analyses the demographics, growth potential, and capability of the Digital Printing Packaging market through the forecast period.

The report provides an outline about how the market will retrieve growth during the assessment period.

The report focuses on the ongoing and upcoming investment opportunities across a particular Digital Printing Packaging market that will help the stakeholders to be aware of the current investment scenario across the market.

What are the key factors driving the market?

- Major developments that can change the business landscape as well as market forecasts.
- Addition/refinement in segmentation-Increase in depth or width of segmentation of the market.
- Coverage of new market players and change in the market share of existing players of the Digital Printing Packaging market.
- Updated financial information and product portfolios of players operating in the Digital Printing

Packaging market.

- Updated market developments of the profiled players.
- Any new data points/analysis (frameworks) which was not present in the previous version of the report

The new edition of the report consists of trends/disruptions on customer's business, tariff and regulatory landscape, pricing analysis, and a market ecosystem map to enable a better understanding of the market dynamics for Digital Printing Packaging.

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- Country level market for Digital Printing Packaging market (up to 5)
- Profiling and additional market players (up to 5)
- Up to 40 hours of customization.
- post-sales support for 1 year from the date of delivery.

Please contact our sales professional (sales@exactitudeconsultancy.com), we will ensure you obtain the report which works for your needs.

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Moisture Curing Adhesives Market

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Emission Control Catalyst Market

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PAEK Market

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