

BLUETTI's LAAF Project Illuminates Africa: Empowering Living and Education with Solar Energy

LAS VEGAS, NV, US, March 26, 2024 /EINPresswire.com/ -- BLUETTI, a leading provider of green energy storage solutions, continues to spearhead initiatives aimed at providing sustainable power to underserved communities in Africa through its [Lighting An African Family \(LAAF\) project](#).

On March 25, BLUETTI announced its latest contribution to the MSI NGO in Malawi. This marks a big step towards its goal of lighting up 1,000,000 African families.

The recent donation includes various solar power systems provided to the MSI NGO. These systems will aid several pastors in Malawi in operating small temporary relief stations, called churches, where they offer support to refugees.

The inception of [the LAAF project](#) in 2023 was sparked by the BLUETTI team's firsthand experiences during their field operations. Upon their arrival on the continent, they were stunned by the dire consequences resulting from the lack of electricity.

In hospitals, surgeries were conducted without adequate lighting or power, resulting in tragically high mortality rates. Households relied on wood for heating and cooking, alongside kerosene lamps for lighting, posing health hazards and fire risks. Additionally, individuals had to traverse

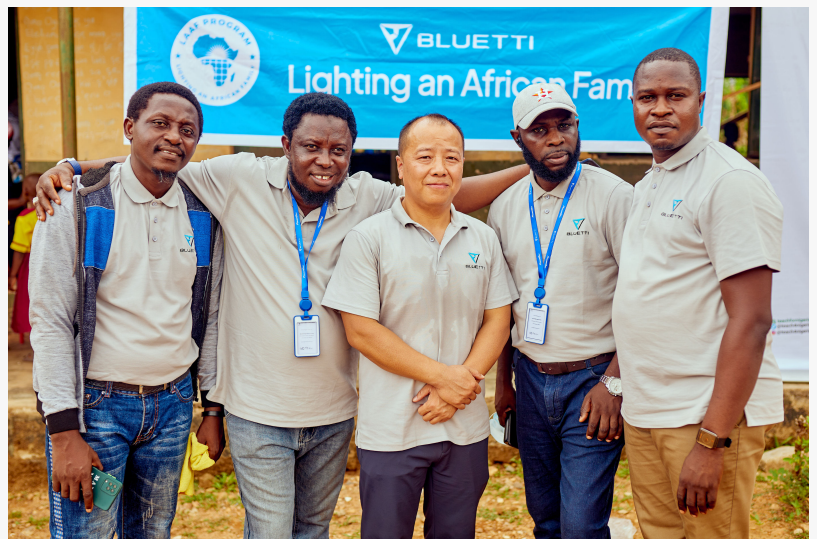


10 kilometers merely to charge their mobile phones or radios.

"In major surgeries, lives change in just 7 seconds. Yet, it's not even enough to start a generator. So we keep asking ourselves: Can we do something about it?" recounted Jeffrey Zhang, the project lead, reflecting on the grim reality faced by many African communities. "Then, we launched this LAAF project to empower them with free and sustainable solar energy."

Since its launch, the LAAF project has made remarkable progress, reaching out to 12000 families through partnerships with local NGOs. These families, schools, or charitable organizations have received solar power kits comprising solar panels, batteries, lights, and charging cables. The impact of these kits cannot be overstated as they enable off-grid families to tap into abundant solar energy, fostering safer living conditions and improved studying environments.

One compelling illustration of the project's impact is the story of Oluwatomisin, a volunteer teacher at Oke Odan Catholic Baptist Primary School in Nigeria. Despite his commitment to tackling educational inequality, Oluwatomisin encountered significant hurdles due to the lack of electricity in his school. For over twelve weeks, he and his team were unable to introduce technology to students due to the absence of power. Thanks to the assistance of the LAAF project, Oluwatomisin and his students now have access to clean and free energy, enabling effective teaching and learning.



BLUETTI's dedication to charitable endeavors transcends mere donations. For every AC300/AC500 product sold, BLUETTI commits to donating a solar kit to those in need through [the LAAF program](#). This initiative not only fosters a sense of community between the brand and its customers but also underscores BLUETTI's unwavering commitment to its mission of providing clean energy for all.

"Everyone has the power to impact others," says Jeffrey Zhang, highlighting the collective effort required to build a brighter future for all. BLUETTI remains steadfast in its mission of delivering clean and reliable energy solutions, empowering millions of individuals across Africa and beyond.

About BLUETTI:

From the very beginning, BLUETTI has tried to stay true to a sustainable future by offering affordable green energy storage solutions for both indoor and outdoor use. With years of innovation and a caring commitment to the environment, BLUETTI has curated an extensive and reliable product portfolio tailored for adventures, emergency backup power, and off-grid living, making a tangible and positive impact on minimizing our carbon footprint for the greater world we share. That's why BLUETTI has become an industry leader that makes its presence in 100+ countries and is trusted by millions of customers across the globe. For more information, please visit BLUETTI online at <https://www.bluettipower.com/>.

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