

AI in Sports Market is Booming Worldwide with Latest Rising Trends

Global AI in Sports market study 2024

PUNE, MAHARASHTRA, INDIA, March 26, 2024 /EINPresswire.com/ -- An extensive elaboration of the [Global AI in Sports market study](#) has evaluated the future growth potential of AI in Sports market and provides information and useful stats on market structure and size. The report is intended to provide market intelligence and strategic insights to help decision-

makers take sound investment decisions and identify potential gaps and growth opportunities. Additionally, the report also identifies and analyses changing dynamics, and emerging trends along with essential drivers, challenges, opportunities, and restraints in the AI in Sports market. The study includes market share analysis and profiles of players such as Catapult Group

International Ltd. (Australia), Facebook (United States), IBM Corporation (United States), Microsoft Corporation (United States), Salesforce.com Inc. (United States), SAP SE (Germany), SAS Institute (United States), Sportradar AG (Switzerland), Stats Perform (United States and United Kingdom), Trumedia Networks (United States), etc.

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AI in Sports market

According to HTF Market Intelligence, the Global AI in Sports market to witness a CAGR of 28.69% during forecast period of 2024-2030. The market is segmented by Application (Game Planning, Game Strategies, Performance Improvement, Injury Prevention Sports Recruitment, Others) by Component (Software, Service) by Deployment Model (Cloud, On-premise) by Technology (Machine Learning, Natural Language Processing, Computer Vision, Data Analytics, Others) by Game Type (Football, Cricket, Tennis, Basketball, Baseball, Others)

Definition:

AI (Artificial Intelligence) has found numerous applications in the world of sports, enhancing various aspects of the sports industry, from player performance and injury prevention to fan engagement and game analysis. The integration of AI in sports continues to evolve, enabling teams, athletes, and fans to benefit from data-driven insights, improved performance, and a more engaging sports experience overall. As technology advances, the impact of AI on sports is expected to grow even further.

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The titled segments and sub-section of the market are illuminated below:

In-depth analysis of AI in Sports market segments by Types: Football, Cricket, Tennis, Basketball, Baseball, Others

Detailed analysis of AI in Sports market segments by Applications: Game Planning, Game Strategies, Performance Improvement, Injury Prevention Sports Recruitment, Others

Regions/Countries Detailed Analysis of AI in Sports Market:

Asia-Pacific [China, Southeast Asia, India, Japan, South Korea, Western Asia]

Europe [Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey, Switzerland]

North America [United States, Canada, Mexico]

Middle East & Africa [GCC, North Africa, South Africa]

South America [Brazil, Argentina, Columbia, Chile, Peru]

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AI in Sports Market Research Objectives:

- Focuses on the key manufacturers, to define, pronounce and examine the value, sales volume, market share, market competition landscape, SWOT analysis, and development plans in the next few years.
- To share comprehensive information about the key factors influencing the growth of the market (opportunities, drivers, growth potential, industry-specific challenges and risks).
- To analyze the with respect to individual future prospects, growth trends and their involvement to the total market.
- To analyze reasonable developments such as agreements, expansions new product launches, and acquisitions in the market.
- To deliberately profile the key players and systematically examine their growth strategies.

FIVE FORCES & PESTLE ANALYSIS:

In order to better understand market conditions five forces analysis is conducted that includes the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of

substitutes, and Threat of rivalry.

- Political (Political policy and stability as well as trade, fiscal, and taxation policies)
- Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)
- Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)
- Technological (Changes in digital or mobile technology, automation, research, and development)
- Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)
- Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

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