

Healthcare Innovator Named Top 100 Staffing Leader for North America

Gale Healthcare President is a recognized leader in bringing on demand service and same day pay to the healthcare staffing industry.

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Tony Braswell

Solutions announced today that its president and founder, Tony Braswell, has been named to the Staffing Industry Analysts (SIA) [Staffing 100 North America](#) list for 2024. The award recognizes “influential staffing leaders making the world of work, work better.” Braswell was named for the second year in a row, and recognized during SIA's 2024 Executive Forum.

“It's an honor to be recognized with so many outstanding leaders in the North American staffing industry,” said Braswell. “Staffing plays a critical role in supporting our

economy. Recent years have brought unprecedented challenges, but with our mission-driven team and industry-leading technology, we couldn't be more excited about the opportunities to serve healthcare providers, nurses and patients.”

Under Braswell's leadership, Gale has grown into one of the leading providers of per diem nursing staff for the long term care industry. In 2022 and 2023, Gale was named one of the largest healthcare staffing companies in the nation by SIA, and named to the Inc. 5000 list of [fastest growing companies](#) in America.

Braswell launched Gale Healthcare Solutions in 2016 to overcome pervasive challenges with traditional healthcare staffing. After 25 years in the industry, he knew firsthand the limitations of traditional staffing methods and the realities of the national nursing shortage. Recognizing the power of on-demand apps and the rise of the gig economy, he led a team in developing technology to offer a solution - the Gale app that connects available caregivers to facilities with unmet needs and offers same-day pay.

Braswell's recognition comes during a period of significant challenge for the staffing industry, in particular, healthcare staffing. He has been an innovator and thought leader in the face of an

historic pandemic, workforce shortages, and [threats to healthcare standards and quality](#).

In addition to SIA recognition, Braswell was named EY Entrepreneur of the Year Florida in 2022.

About Gale Healthcare Solutions

Gale Healthcare Solutions provides a technology-enabled platform that connects healthcare providers to temporary healthcare workers. A recognized leader in “on demand” per diem staffing, Gale offers one of the nation’s largest networks of temporary nursing professionals and serves healthcare clients in multiple states. For more information, please visit: <https://galehealthcaresolutions.com>.

About Staffing Industry Analysts (SIA)

Staffing Industry Analysts (SIA) is the global advisor on staffing and workforce solutions. Its proprietary research covers all categories of employed and non-employed work including temporary staffing, independent contracting, and other types of contingent labor.

SIA's independent and objective analysis provides insights into the services and suppliers operating in the workforce solutions ecosystem including staffing firms, managed service providers, recruitment process outsourcers, payrolling/compliance firms, and talent acquisition technology specialists such as vendor management systems, online staffing platforms, crowdsourcing, and online work services.

Sandra Germann
Gale Healthcare Solutions
[email us here](#)

Visit us on social media:
[LinkedIn](#)

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Tony Braswell, Gale Healthcare
President and Founder

