

# Calgary Based Vantage Circle Emerges as a Leader in Employee Recognition Globally in G2 Winter Report 2024

*Vantage Circle is pleased to announce its distinguished position in the G2's Annual Winter 2024 Global Grid Reports*

CALGARY, CANADA, March 27, 2024 /EINPresswire.com/ -- Vantage Circle, a leading Behavioral-



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*Nikhil Norula Head of Americas at Vantage Circle*

Science-Powered Global Employee Engagement SaaS-Platform is pleased to announce its distinguished position in the G2's Annual Winter 2024 Global Grid Reports, wherein it secured a leading position in enterprise segment across the globe in [G2 Winter Report 2024](#) among others in employee engagement and recognition software platform.

As per the Winter 2024 Enterprise Grid® Report for Employee Recognition, the company has secured the second spot globally for employee recognition software. This accomplishment surpasses over 15 active competitors in North America and solidifies Vantage Circle's position as

a leading player in the global market for employee rewards and recognition software. Their success is driven by an innovative and customer-centric, easy-to-setup SaaS product, coupled with top-class client handholding and relationship building. Also, the agile approach enables them to swiftly adapt to customer needs, positioning them as a Momentum Leader in the broader categories of employee recognition, engagement, and benefits. This comprehensive solution empowers organizations to foster a thriving work environment for accelerating overall business Growth and success.

Additionally, In the Employee Engagement and Employee Recognition category, Vantage Circle has claimed 18 Badges globally. The scores/positions are determined based on the reviews gathered from the user community and data segregated from social networks and online sources. It also uses unique algorithms to determine customer satisfaction and the companies' and products' real-time market presence scores.

Mr. Partha Neog, CEO and Co-founder of Vantage Circle, expressed his deep gratitude for the

achievement, stating, "We are truly honored and thrilled to receive this prestigious recognition from G2's Annual Winter 2024 Global Grid Reports, which solidifies Vantage Circle's position as a leader in the Employee Engagement and Recognition space. This is an accomplishment that highlights our dedication to enhancing employee engagement and cultivating a positive workplace culture. We would like to also extend our heartfelt thanks to our esteemed clients and partners for their continuous support, acknowledging their pivotal role in the company's success journey".

Mr. Nikhil Norula, Head of Americas at Vantage Circle stated, "I am proud to see Vantage Circle's continued success in enhancing employee engagement and recognition across various industries. This recognition from G2's Winter 2024 Grid Reports reaffirms our dedication to empowering organizations to identify, recognize, and reinforce productive behaviors, and ultimately driving business success."

"At Vantage Circle, our focus is centered on nurturing productive behaviours among employees through recognition. Our accomplishments reflect the dedicated efforts of our team in elevating the workplace experiences of employees. With each milestone, we continue to redefine global standards in engagement, recognition, and benefits for Business Growth." quotes Mr. Anjan Pathak, CTO and Co-founder of Vantage Circle.

About Vantage Circle: Vantage Circle is the world's leading Behavioral-Science-Powered Global Employee Engagement SaaS-Platform, trusted by over 2 million users and 700+ clients worldwide. It empowers a thriving work culture by offering a combination of innovative platform features and services, coupled with globally accepted frameworks. These nurture productive behaviors by aligning with your organization's core values and leveraging behavioral science. Vantage Circle empowers HR leaders and team managers to identify, recognize, and reinforce productive behaviors within their teams through targeted employee recognition, personalized employee rewards & incentives, and focusing on holistic employee wellness. Over 12 years, the platform has enabled enterprises like Wipro, Infosys, Blue Star, Bosch, Tata Communications, Tata Motors, Tata Realty, Cognizant Technology Solutions, Well Fargo, ACG to transform their approach to productive employee behaviors through holistic employee engagement. With more than 16 languages and localized rewards in 100+ countries, this makes recognition more meaningful. It allows employees to recognize in the flow-of-work from the existing chat or collaboration tools in the organization like MS Teams or Slack. Visit [vantagecircle.com](https://vantagecircle.com) to learn more

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