

# Bartholomew Media Group Celebrates Four Years of Empowering Roofing Contractors with Digital Excellence

*From a family business to a digital leader: Celebrating 4 impactful years and forward-thinking in roofing marketing.*

BEAR LAKE, MI, UNITED STATES, March 26, 2024 /EINPresswire.com/ -- —Tom Bartholomew, founder of Bartholomew Media Group, celebrates four years of unprecedented growth and innovation with the company. Bartholomew Media Group is a pioneering [digital marketing agency specializing in the roofing industry](#). Since its inception on March 9, 2020, the company has been at the forefront of digital innovation, dedicated to helping roofing contractors achieve remarkable growth and online presence.

**A Legacy of Industry Expertise:**  
Tom Bartholomew comes from a family business focused on exterior remodeling, where roofing was a big part. His direct experience in the field gives him a unique understanding of what roofing companies go through and guides his work at Bartholomew Media Group. Here, he uses his knowledge to craft digital marketing strategies that are just right for roofing businesses, helping them grow and succeed online.

**Milestones and Achievements:**

Over the past four years, Bartholomew Media Group has achieved significant milestones that



UpCity Award





Our journey reflects a blend of innovation, commitment, and deep industry knowledge, paving new digital paths for roofers."

*Tom Bartholomew, CEO of Bartholomew Media Group*

underscore its commitment to excellence and client success:

- Developed and launched over 100 [websites for roofing companies](#), helping them to increase their online visibility and generate leads.

- Awarded the prestigious Best Of Michigan title from UpCity, recognizing the agency's top-tier service and impact in the digital marketing sphere.

- Became a SEMRUSH Agency Partner and a Certified Google Partner for Google Ads, enhancing its ability to offer cutting-edge SEO and PPC strategies.

- Alignable recognized Bartholomew Media Group as the Local Business Person Of The Year for two consecutive years, 2023 and 2024, affirming its leadership and positive impact within the local business community.

- Expanded its service offerings to include Social Media Management, addressing the growing need for a comprehensive online brand presence.

- Launched RoofingOP, a custom CRM solution designed specifically for the needs of roofing companies, available at <https://RoofingOP.com>.

Commitment to the Roofing Industry:

Bartholomew Media Group's success is deeply rooted in its focus on the roofing sector and understanding of its unique challenges and opportunities. By offering tailored web design, SEO, Google Ads management, and now social media management to roofing companies, Bartholomew Media Group ensures its clients survive and thrive in the competitive digital landscape.

Looking Ahead:

As Bartholomew Media Group celebrates this milestone, the company is more committed than ever to pushing the boundaries of digital marketing for roofing contractors. With plans to introduce more innovative solutions and services, Bartholomew Media Group is poised to continue its mission of driving growth and success for roofing businesses across the country.

About Bartholomew Media Group:

Bartholomew Media Group is a leading digital marketing agency based in Bear Lake, Michigan, specializing in helping roofing contractors maximize their online potential. With a suite of services, including web design, SEO, Google Ads management, and social media management, Bartholomew Media Group is dedicated to delivering results that drive growth.

For more information, visit [bartholomewmediagroup.com](http://bartholomewmediagroup.com), and for a [CRM for Roofing Companies](#), visit [RoofingOP.com](http://RoofingOP.com) and get a free 30-day trial.

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