

Blackcatcard joins Paris Blockchain Week 2024 lineup

GZIRA, MALTA, March 26, 2024 /EINPresswire.com/ -- Today, we are thrilled to announce that Blackcatcard, recognized as one of Europe's most promising and rapidly growing digital banking platforms, issued by a Maltese financial institution Papaya Limited, will be among the distinguished attendees in the vibrant setting of the French capital this April.



We are thrilled to represent our brands at PBW 2024. Papaya and Blackcatcard share a goal - shape the digital banking of the new era"

*Katerina Bozhkova, Head of
B2B Marketing at
Blackcatcard*

Blackcatcard is an innovative European FinTech brand, offering comprehensive financial services tailored for both B2B and B2C sectors. Within the business sector, including crypto, content creation, gaming, e-commerce and software development, Blackcatcard provides full maintenance, corporate IBAN accounts and cards to meet diverse business needs.

As part of our commitment to innovation, we offer partner integrations, co-branding products, and revolutionary tools such as our own payment solution, Blackcatcard Pay. For

crypto businesses, Blackcatcard provides a range of specialized services including private crypto brokerage, on and off-ramp crypto solutions, flexible API integrations, co-branded products, and adherence to crypto-native regulations.

For individual clients seeking crypto services or simply a fresh digital banking companion, Blackcatcard offers a tailored experience with personal IBANs, credit-grade payment cards, and the flexibility of Euro and crypto transfers.

Our crypto on and off-ramp service* allows for easy conversion between fiat and digital assets, empowering clients to utilize cryptocurrencies for real-world payments. Additionally, our specifically designed loyalty programs** ensure that clients receive maximum benefits, whether they're engaging with traditional financial services or exploring the exciting world of crypto.

Following its "crypto path", in December 2023 Blackcatcard launched an exciting collaboration with Binance Pay*** allowing the world's largest crypto exchange customers to instantly convert their crypto assets stored at Binance to euros and withdraw them to their Blackcatcard IBAN accounts that have linked to payment cards. Clients have been then able to use those euros for card payments online or offline as well as for ATM withdrawals and money transfers. In its

essence, the collaboration opens gates towards using crypto in daily financial routines.

Katerina Bozhkova, Head of B2B marketing expressed her enthusiasm, stating: “We are thrilled to represent our brands at Paris Blockchain Week 2024. Papaya and Blackcatcard share a common goal - shape the digital banking of the new era and blockchain already plays a very noticeable role in the fintech industry. This event offers a prime opportunity for Blackcatcard to engage with thought leaders and trendsetters, exchanging insights on the future of digital banking in a blockchain-centric world. Our presence underscores our dedication to ongoing improvement with what we are currently offering and the integration of cutting-edge technology to enhance our brand further”.

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