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VOORHEES, NJ, UNITED STATES, March 26, 2024 /EINPresswire.com/ -- Television news veteran Victoria Bert joins Wocstar Capital as the Executive Vice President of Marketing and Communications (Marcom) alongside her role as Chief Content Officer & Creative Director for the newly established Wocstar [Media](#). With an illustrious career spanning over three decades, Victoria has established herself as a formidable force in the media industry. Her journey is adorned with significant leadership roles such as executive producer, writer, and director, contributing to her profound expertise and making her a respected figure in the field. Such positions have taken her across prestigious networks and organizations, where she has not only showcased her talent but also her dedication to storytelling and content creation.



Victoria Bert

Her affiliation with notable organizations such as the Producers Guild of America New York [Women](#) in Film & Television (NYWIFT) and the National Association of Black Journalists highlights her commitment to excellence and diversity within the media landscape. Beyond her professional accolades, Victoria is deeply committed to including all aspects of storytelling and social advocacy. Her involvement with the Neighborhood Coalition for Shelter as a board member reflects her dedication to addressing critical social issues like food insecurity and homelessness in New York City.

Victoria's appointment at Wocstar comes at a time when the company is poised to further its commitment to empowering women and promoting diversity in media. Her vast experience, coupled with her passion for storytelling and social advocacy, positions her as an invaluable asset to the Wocstar team. Victoria's role signifies Wocstar's dedication to driving forward a

legacy of impactful narratives and creative excellence, underscoring the company's mission to foster a diverse and inclusive media landscape.

"In stepping into this dual role at Wocstar, I'm embarking on a journey to merge my lifelong passion for storytelling with a mission that transcends mere content creation or communication – it's about crafting narratives that ignite change, foster diversity, and amplify voices that have been sidelined for too long. At Wocstar, we're not just creating media; we're nurturing a movement where every story, irrespective of its origin, is valued and has the power to reshape our world. I am thrilled to join a team that is as dedicated to this cause as I am, and together, we will forge a new path for the media landscape, championing stories that inspire, challenge, and connect us all," says Victoria Bert.

ABOUT WOCSTAR MEDIA: Wocstar Capital created Wocstar Media as a visionary platform with a far-reaching impact committed to transforming the creative arts landscape. This move is fueled by our dedication to supporting a diverse array of entrepreneurs and creatives, driven by the unwavering support of our community and partners. Funding projects that include productions of "Thoughts of a Colored Man" and "for colored girls who have considered suicide/when the rainbow is enuf" which was nominated for seven Tony® awards. Over the coming months, Wocstar Media will roll out other innovative media and entertainment deals related to partnerships, production, and investing. Wocstar Media emerged from a deep-seated commitment by Gayle Jennings-O'Byrne, CEO of Wocstar Capital, to transform the prevailing narratives and empower artists with a platform and way to share their unique stories.

Founded on empowerment through storytelling, Wocstar Media aims to highlight the depth and breadth of different experiences. By altering the prevailing narrative, our mission transcends storytelling; it's about reshaping perceptions and redirecting the flow of capital toward meaningful and impactful creative endeavors.

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