

Your .ART domain - Free Live Webinar

On April 4 (5 CET) Tatchers' is holding a webinar dedicated to the creation of websites in the .ART domain zone - the right space for everything related to art.

BERLIN, GERMANY, March 26, 2024 /EINPresswire.com/ -- Tatchers' Art Management is excited to announce an upcoming webinar "Your [.ART](#) domain" which is scheduled to take place on April 4th (5:00 PM CET), via Zoom.

The webinar will offer participants a unique opportunity to gain insights into the innovative world of dot.art domain zone and its significance in the digital landscape. Attendees will have the chance to interact directly with Jeff Sass CMO Art Domains, who will share expert knowledge and practical tips on leveraging dot.art domains to enhance online presence and showcase creative endeavors.

Key topics to be covered during the webinar include:

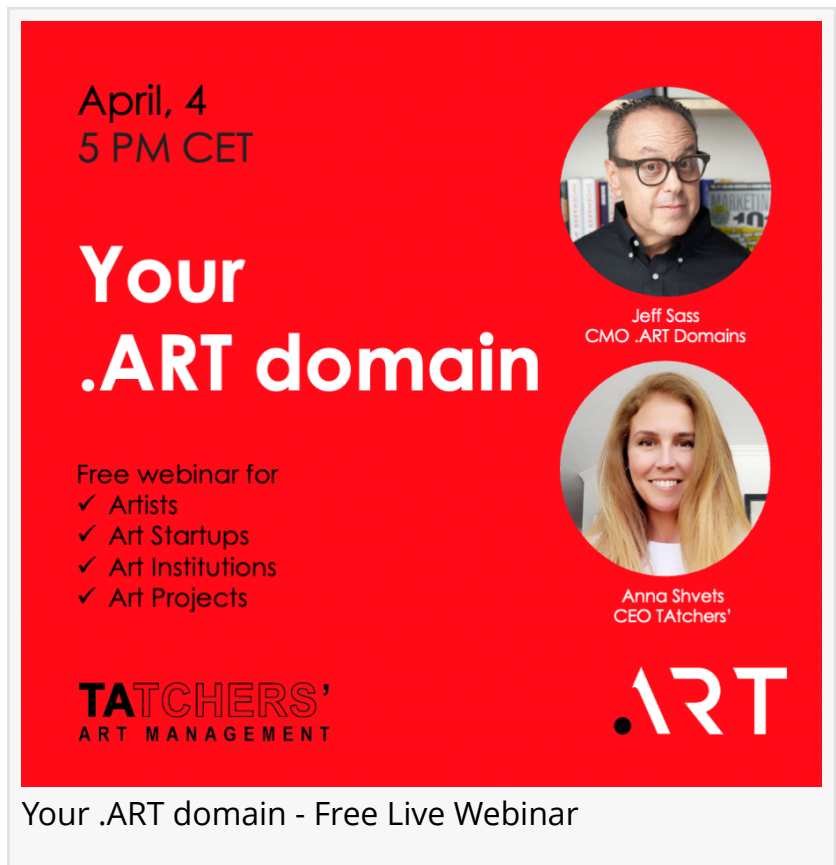


An online presence is absolutely necessary for an artist and art professional. A website on .ART is the right place for this, in addition, it is inclusion in the global art community."

Anna Shvets, CEO Tatchers' Art Management

- Introduction to the dot.art domain zone: Understanding its mission and vision
- Exploring the benefits of using dot.art domains for art professionals
- Case studies and success stories: Real-world examples of dot.art in action
- Practical tips for securing and optimizing dot.art domains for creative projects

For an artist, this is the place for a portfolio or a website for another art project; for an art



April, 4
5 PM CET

**Your
.ART domain**

Free webinar for

- ✓ Artists
- ✓ Art Startups
- ✓ Art Institutions
- ✓ Art Projects

TATCHERS'
ART MANAGEMENT

.ART

Jeff Sass
CMO .ART Domains

Anna Shvets
CEO Tatchers'

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professional, this is a logical layout of a business card website with a CV, a blog and a list of services; for a gallery, museum or art media, a website ending in .art is also the most successful Internet representation. The international .ART community already has more than 250,000 members, including famous artists and iconic art institutions. We'll talk with Dot Art Marketing Director Jeff Sass about the free website builder and how to protect the origin of your art using the [ID.art](#) registration platform. We'll also share ways to creatively use the .ART domain to expand your online presence, including strategic integration with social media. We are inviting all art professionals to join this webinar and learn how to highlight and promote your art brand in the digital world.

The webinar is open to all individuals interested in exploring the intersection of art, creativity, and digital innovation. Registration is free, but spaces are limited. Interested participants are encouraged to reserve their spot - <https://forms.gle/oMfscYCD6boBhRQm8>.

Speaker - Jeff Sass

Jeff Sass is Chief Marketing Officer of .ART Domains and was formerly CMO and Co-founder of .CLUB Domains (sold to GoDaddy), CMO of Paw.com, and is the author of "Everything I Know about Business and Marketing, I Learned from THE TOXIC AVENGER."

Jeff has over 40 years of experience in the technology and entertainment industries and has co-founded several start-ups, including mobile commerce pioneer BarPoint.com in 1999. A graduate of Cornell University, Jeff is a frequent speaker and panelist on domain names, mobile



Jeff Sass is Chief Marketing Officer of .ART Domains



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marketing, digital music, entrepreneurship, and social media. Jeff has published articles in AdAge, Forbes, Entrepreneur, DMNews, Mobile Marketer, iMedia Connection, and others. He is a former board member of The Domain Name Association (TheDNA.org).

Moderator - Anna Shvets

Anna Shvets is an art manager, producer of international art projects, curator, and art business strategist. For 20 years she has carried out different activities as a producer of cultural projects and curator of contemporary art exhibitions, in collaboration with embassies, institutional and independent spaces in Russia, USA, Argentina, Lithuania, Spain, Sweden, Austria, Turkey, Finland, Italy, CIS, UAE, Egypt, Brazil, India and Ecuador. Her art research spans widely across contemporary art theory, a collaboration of art, science, business and new technologies, and focuses on the interaction of art and environmental humanities in exceptional places on our planet. Anna is the founder and CEO of Tatchers' Art Management and Art Ambassadors Association. Currently, she is teaching art business at several international universities.

The webinar will be held in Zoom

April, 4 - 5pm CET, 12pm EDT, 4pm GMT, 7pm MSK

<https://art.art/>

<https://get.art/en>

<https://tatchers.art/>

<https://annashvets.art/>

All the webinar participants will receive a promo code for a discount on an art domain registration.

Anna Shvets

Tatchers' Art Management

[email us here](#)

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