

# The Spa Mart and Wonders of Wellbeing Consulting Announce Strategic Partnership

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WACO, TX, US, March 26, 2024

/EINPresswire.com/ -- [The Spa Mart](#) and Wonders of Wellbeing Consulting Announce Strategic Partnership

WACO, TX (March 26, 2024) – The Spa Mart, a leading distributor of premium spa products and equipment, is

pleased to announce its strategic partnership with Wonders of Wellbeing Consulting (WOW Consulting) to serve as its new sales and business development resource partner. Expanding service and product offerings are instrumental to The Spa Mart's core commitment to its customers. This collaboration signifies an important milestone in both companies' shared

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*Teddy Lester*

commitment to empowering professionals in the spa and wellness industry through innovative solutions that drive operational excellence.

As an Inc. 5000 company, The Spa Mart is a curated spa distributor providing streamlined inventory, quality spa products and equipment, quick shipping, and competitive pricing. Founders Teddy Lester and Ricky Marshall offer spa operations expertise from their experience as luxury spa owners. This partnership will allow The Spa Mart to

further develop new customers and enhance offerings for existing clients.

The Spa Mart will leverage WOW Consulting's expertise in spa management to strengthen business development strategies, optimize ordering and operations, provide equipment expertise, and foster sustainable growth through customized services and programs. By combining The Spa Mart's extensive product portfolio with WOW Consulting's proven record of delivering tailored solutions, both companies aim to equip spa professionals with the tools needed to succeed in today's dynamic market.



"We are thrilled to partner with WOW Consulting to better support our customers in achieving their goals," said Teddy Lester, CEO of The Spa Mart. "Their track record of driving results through innovative sales approaches and operational guidance perfectly complements our commitment to unparalleled service."

WOW Consulting co-founders, Margaret Lora and Jaclyne Roe, bring extensive industry knowledge from diverse client engagements focused on optimizing sales, elevating guest engagement, mentoring teams, and accelerating growth. From new openings to multi-location management, treatment development to supply chain efficiencies, the firm adopts a people-first approach.

"We are delighted to partner with The Spa Mart to deliver comprehensive solutions," said Roe, Co-Founder of WOW Consulting. "By combining our expertise, we are confident that we can help professionals thrive."

Through collaboration and learning, the partnership aims to advance innovation and excellence across the industry.

For more information, please contact Ricky Marshall at The Spa Mart ([ricky@thespamart.com](mailto:ricky@thespamart.com)) or visit [www.thespamart.com](http://www.thespamart.com) and [www.wondersofwellbeingconsulting.com](http://www.wondersofwellbeingconsulting.com).

About The Spa Mart: The Spa Mart is a leading provider of premium spa products, equipment, and supplies, dedicated to serving the needs of spa professionals across the United States. With a comprehensive product catalog, expert guidance, and unparalleled customer service, The Spa Mart is committed to empowering spa owners and practitioners to deliver exceptional experiences to their customers.

About Wonders of Wellbeing Consulting: Wonders of Wellbeing Consulting is a trusted consultancy specializing in customized solutions for businesses in the spa and wellness industry. Led by industry experts Jaclyne Roe and Margaret Lora, Wonders of Wellbeing Consulting helps spa owners, managers, and practitioners optimize sales processes, enhance guest engagement, and drive sustainable growth through tailored consulting services and innovative training programs.

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