

Globalsat Group establishes strategic alliance to form Globalsat Central America and the Caribbean

Globalsat Group has agreed to form a strategic alliance to create a new affiliate to develop IoT opportunities throughout Central America and the Caribbean.

BOCA RATON, FLORIDA, USA, March 26, 2024 /EINPresswire.com/ -- Globalsat Group is pleased to announce the signing of a strategic alliance through which Globalsat Central America and the Caribbean becomes a member of Globalsat Group, the leading consortium in the industry developing satellite solutions across the Western Hemisphere.

This agreement expands Globalsat Group's reach, the foremost provider of pan-American mobile satellite services, offering current and future satellite service clients enhanced local presence in Central America and the Caribbean region, thereby increasing the consortium's value in the field of mission-critical solutions and IoT.

As part of this agreement, Juan Ramón Porrás, General Manager of Globalsat Central America and the Caribbean, joins Globalsat Group and will lead the emerging division, enriching the team with his extensive industry experience. With a career spanning over two decades, Mr. Porrás has been a key figure in the satellite industry since 1997 when he began as Director of Operations at Globalstar Operations in Central America. His trajectory continued as he assumed the role of General Manager for Latin America at Globalstar Inc. in 2006, expanding his responsibilities to include Brazil in 2008 and the rest of the region in 2012. Mr. Porrás brings vast knowledge and experience to Globalsat Group, acquired through his prolonged tenure in various key positions within the satellite sector.



Left to right, Globalsat Group executives: J. Alberto Palacios, Chairman & CEO, and Juan Ramón Porrás, Managing Director for Central America & the Caribbean.

Additionally, the new affiliate, Globalsat Central America and the Caribbean, will play a vital role in extending Globalsat Group's reach and capabilities within these strategic regions. Leveraging local expertise and resources, the affiliate will spearhead initiatives to offer customized satellite solutions, particularly focusing on addressing the growing demands of IoT and mission-critical applications. This expansion marks a significant milestone in Globalsat Group's commitment to serving diverse markets with innovative and reliable satellite solutions.



Through this agreement, Globalsat Group, the fastest-growing MSS provider in Latin America, once again enhances its leadership position and solidifies itself as a comprehensive provider of turnkey satellite services across the Western Hemisphere.



By enhancing our operations, we continue to increase our global presence and enhance our overall value in the satellite industry."

J. Alberto Palacios, Chairman & CEO, Globalsat Group

"By becoming part of Globalsat Group, we can now explore new opportunities with a broader portfolio of solutions, providing customers with the right tools to enhance their business productivity," said Juan Ramón Porras.

J. Alberto Palacios, CEO of Globalsat Group, said, "We immediately realized that our shared vision and customer-

oriented philosophy are a perfect match, and therefore, we are now taking this potential to the next level. By enhancing our operations, we continue to increase our global presence and enhance our overall value in the satellite industry."

About Globalsat Group LLC:

Globalsat Group is a leader in mobile satellite services (MSS) and other satellite services, providing specialized voice, data, M2M/IoT, software, and hardware throughout the Americas since 1999. The multinational organization offers satellite telecommunications solutions to thousands of clients through a flexible organizational structure, driven by broad and specific expertise in multiple vertical markets such as energy, government, defense, media, mining, banking, agriculture, NGOs, and tourism.

Most clients utilize these services in critical applications where life or infrastructure is at stake, under extreme conditions or exceptional circumstances when or where other forms of connectivity cannot operate reliably or at all.

Globalsat Group is committed to leveraging satellite technology to address social and environmental challenges and promote sustainable development, as demonstrated by its recent MSUA Satellite Mobility Innovation Award in the Environment, Social, Governance (ESG), and Impact Innovation category.

For more information, visit <https://www.globalsat.com/>.

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