

# Best-Selling Author Larry Apke Releases New Book "Apke's Golden Rule of Agile: A Focus on Value Delivery"

*Ensure that you are delivering "the optimal to [your] customers in the shortest possible time."*

SAN FRANCISCO, CALIFORNIA, UNITED STATES, March 26, 2024

/EINPresswire.com/ -- Renowned VUCA Consultant, Agile Coach and best-selling author, [Larry Apke](#), has unveiled his latest business book, "Apke's Golden Rule of Agile: A Focus on Value Delivery." This insightful book introduces Apke's Golden Rule, a guiding principle that revolutionizes value delivery for businesses navigating today's dynamic market.

At the heart of Apke's Golden Rule is the mantra: "We deliver the optimal value to our customers in the shortest possible time." This principle serves as a beacon for organizations striving for agility, innovation, and customer-centricity in their operations.

"I'm thrilled to share Apke's Golden Rule with the world," said Larry Apke, author and seasoned Agile coach. "In today's fast-paced business environment, delivering value effectively is paramount. This book provides actionable strategies and real-world examples to help businesses achieve remarkable results."

"Apke's Golden Rule of Agile" is Larry Apke's third book, following the success of his previous books on Agile, including the best-selling "Understanding The Agile Manifesto: A Brief & Bold Guide to Agile." With a wealth of experience and expertise, Apke continues to inspire and empower organizations worldwide.



Larry Apke

Key highlights of "Apke's Golden Rule of Agile" include:

A deep dive into the principles of value delivery and customer satisfaction.

A primer on relative estimation that makes it quick and easy to arrive at the sequence that delivers optimal value. Actionable strategies for driving innovation, adaptability, and business growth.

Whether you're a seasoned Agile practitioner or new to the concept, "Apke's Golden Rule of Agile" offers valuable insights and practical guidance for navigating today's complex business landscape.

"Apke's Golden Rule of Agile" is available on [Amazon](#) and hard copies can be ordered from [Lulu Publishing](#).

“

In today's fast-paced business environment, delivering value effectively is paramount. This book provides actionable strategies and real-world examples to help businesses achieve remarkable results.”

*Larry Apke*

Larry Apke

+1 480-313-4241

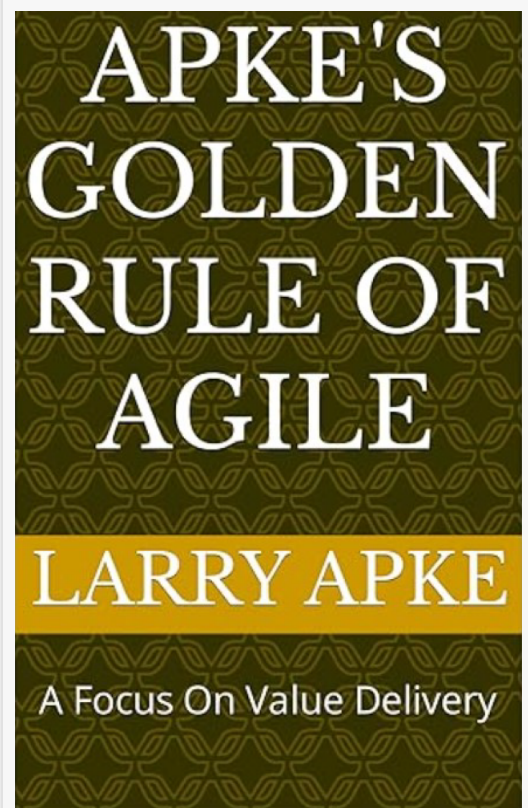
[email us here](#)

VUCA MBA

Visit us on social media:

[LinkedIn](#)

[YouTube](#)



Apke's Golden Rule of Agile Cover

---

This press release can be viewed online at: <https://www.einpresswire.com/article/698919289>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.