

Sustainable supply chain - Sustainability dialogues organized by IICSR and Young Entrepreneurs Hub (YEH)

Integration of technology in supply chain management to enable sustainability and corporate responsibility

PALO ALTO, CALIFORNIA, UNITED STATES, March 27, 2024

/EINPresswire.com/ -- In today's era [83% of C level executives](#) link supply chain sustainability to overall sustainability of the business, 76% companies value sustainability due to shareholders interest, 88% of global consumers preferred companies with ethical sourcing strategies compared to 78% pre-pandemic and [83% of global consumers](#) are also willing to pay more for ethically sourced products.

The need for integration of technology and innovation in the sustainable supply chain is felt by all the companies globally to increase the demand for transparency by the customers, shareholders and other stakeholders. In order to deliberate on the same, International institute of CSR and sustainability knowledge management ([IICSR Group](#)) in association with Young Entrepreneurs Hub (YEH) organised sustainability dialogues on Sustainable supply chain at Hanahaus, Palo Alto, California.



IICSR logo



Group picture - Sustainable supply chain

The event commenced with a business networking session followed with panel discussion with the presence of Allyson Chavaria, Manager Sustainability Okta sharing the case studies of Walmart and rising importance of sustainable supply chain in retail and construction industry. Mr Nitesh Dullabh, Founder and CEO 2Pod ventures emphasised on the use of innovations and blockchains as a way to ensure sustainability and Sara Eve Fuentes, Founder and CEO Smart Waste sharing the implementation and regulations in USA and globally for circular economy. The session was moderated by Harsha S, Managing Director IICSR Group and Eli Shamari, Founder and CEO Young entrepreneurs hub (YEH).



Speakers group picture - SSC

The panel discussion was followed by entrepreneurs pitching their products and services



Integration of blockchain technology, AI and similar innovations in supply chain management is the future of sustainable supply chain."

Harsha Saxena, MD IICSR Group

Devonne Hart of Planit ponics Inc focused on democratising urban agriculture with sustainable solutions; Harshil Ahuja, Novarus technologies aiming to create affordable products to improve the quality of life for people in developing countries and others.

Integration of blockchain technology, AI and similar innovations in supply chain management is the future of sustainable supply chain and the earlier the companies integrate technology, the sooner transparency and

governance shall improve states Harsha S, MD IICSR group.

IICSR group has been a leading institution in developing Responsible business leadership based in the USA and India since 2010. It trains corporates on CSR, Sustainability, ESG and allied areas via online and offline mode. The institute is accredited by the American council of training and development (ACTD) and MEPSC (A sector skills council under the Ministry of skill development and entrepreneurship - Government of India).

Vishal Vengurlekar

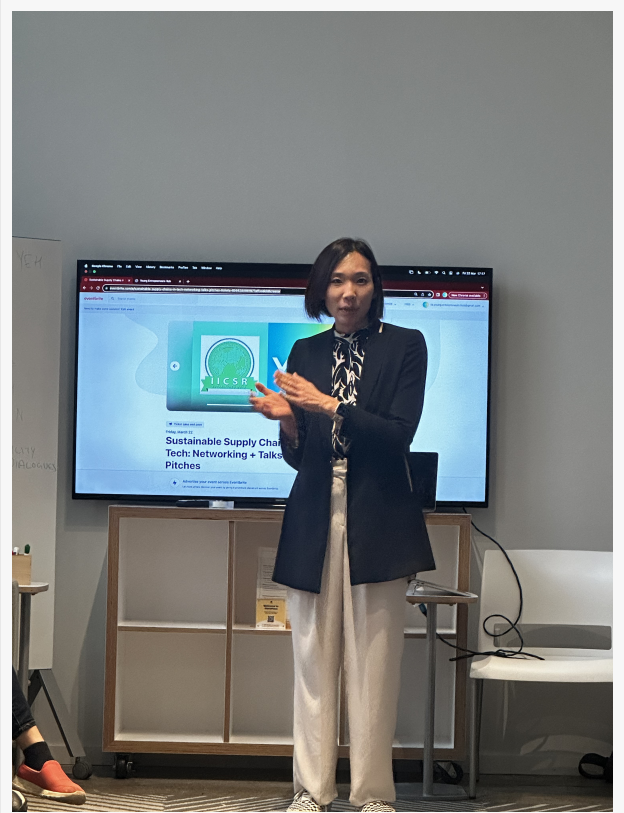
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