

## ABAC Center of Excellence Limited Awards ISO 37001 Certification to e& UAE

e& UAE's Global Ascent: ISO 37001 Certification Redefines Business Integrity Standards

DUBAI, UNITED ARAB EMIRATES, March 26, 2024 /EINPresswire.com/ -- ABAC Center of Excellence awarded e& UAE the distinguished ISO 37001:2016 Anti-Bribery Management System (ABMS) certification, a significant milestone in its commitment to <u>ethical business</u> <u>practices</u>.



The certification follows a thorough and rigorous auditing and examination

e& UAE ISO 37001 ABMS Certification

process conducted by <u>ABAC Center of Excellence Limited</u>, meticulously evaluating e& UAE's adherence to the stringent standards required for compliance with the ISO 37001:2016 guidelines.

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e& UAE's ethical leadership in telecommunications is inspirational, setting a benchmark for integrity worldwide."

Zafar Anjum, Group CEO, ABAC As a leader in the global telecommunications industry, e& UAE has consistently demonstrated its commitment to ethical business conduct and anti-bribery compliance. The ISO 37001:2016 certification, recognised as a stringent international standard for anti-bribery management systems, is a profound testament to the integrity and diligence of e& UAE's operational ethos. This certification is not just a formal acknowledgment, but a definitive proof of the robustness of e& UAE's internal controls and procedures designed to prevent, detect, and effectively

address any instances of bribery. It underscores the company's commitment to conducting business with the utmost ethical standards and transparency.

The scope of e& UAE's certification extends across its head office operations, encapsulating finance, human resources, legal and compliance, administration, government relations,

procurement, governance, risk, and internal audit departments. This comprehensive inclusion ensures that e& UAE's anti-bribery efforts are deeply embedded within the organisation's culture and operations.

Brooke Lindsay, Group Chief Legal & Compliance Officer, e& expressed pride in this achievement: "Achieving the ISO 37001:2016 certification transcends mere regulatory compliance; it embodies the essence of our ethos at e& UAE... We are committed to upholding the highest levels of integrity and ethical standards, which are deeply embedded in our organisational DNA. This certification by ABAC<sup>™</sup> is a testament to our dedication to cultivating an environment of absolute ethical integrity and transparency."

Zafar Anjum, Group CEO at ABAC Center of Excellence Limited, lauded e& UAE's efforts, stating: "e& UAE's path to securing ISO 37001:2016 certification sets a benchmark for corporate diligence. Their proactive adoption and implementation of world-class anti-bribery and anticorruption measures stand as a model in the industry. It is truly inspiring to witness a telecommunications giant like e& UAE at the forefront, spearheading a global movement towards ethical business conduct. Their actions are not just commendable but are paving the way for a new standard in corporate responsibility and integrity."

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## About e&, UAE

e& UAE embodies the telecom arm of e& in the UAE, with a mission to maximise stakeholder value, deliver an unparalleled customer experience and optimise business performance for sustainable growth and success.

Leveraging the latest world-class technologies, e& UAE will grow core and digital services, enriching consumer value propositions with digital services catering to new consumer lifestyles and emerging demands beyond core telecom services, including health, insurance, and gaming. e& UAE will continue to act as a trusted partner to enterprises in meeting their connectivity needs and beyond.

Bolstering its leadership position as a digital telco that champions customers in a hyperconnected digital world, e& UAE will pivot the new sustainable demand into future spaces such as private networks, autonomous vehicles, and AI. To learn more about e& UAE, please visit: <u>https://www.etisalat.ae</u>

## Contact ABAC Center of Excellence

ABAC Center of Excellence Limited is a British Conformity Assessment Body that is well-known for its global accreditation, such as from the United Kingdom Accreditation Service (UKAS), Emirates International Accreditation Center EIAC, and the Department of Standard Malaysia. It ensures adherence to the highest international standards in ISO 37001:2016 Anti-Bribery Management Systems, and ISO 3730:2021 Compliance Management Systems certifications. If you are a business that wants to improve its ethical standards and compliance protocols, find out how ABAC<sup>™</sup> can help you attain these respected certifications. Follow the example of leading organizations like Etisalat by e& that have established a high level of corporate integrity and responsibility. Get in touch with us to start your journey toward global recognition in ethical business practices.

For more information about ABAC Center of Excellence Limited, go to <u>www.ABACGroup.com</u>

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