

Therapy Brands Appoints Kristen Aleksa as Chief Customer Officer

Aleksa joins Therapy Brands from MedeAnalytics, where she served as the Senior Vice President, Operations.

BIRMINGHAM, ALABAMA, UNITED STATES, March 26, 2024

/EINPresswire.com/ -- [Therapy Brands](#), the leading provider of software and services for mental health professionals, today announced the appointment of Kristen Aleksa as Chief Customer Officer. Aleksa will play a vital role in enhancing customer satisfaction, by leading the customer success and experience teams, helping to drive product adoption, and creating a seamless customer journey.

“

I look forward to collaborating with the team to enhance the experience for our Therapy Brands' customers.”

Kristen Aleksa, Chief Customer Officer, Therapy Brands

Aleksa joins Therapy Brands from MedeAnalytics, where she served as the Senior Vice President, Operations, and had responsibility for operational customer success, business strategy, and development of professional service offerings. Previously, she served as Executive Vice President, Business Operations for NexusTek. Prior to NexusTek, she held numerous roles at Trizetto Corporation (now Cognizant), including Vice President, Consulting Services, and Vice President, Market Operations.

“I am thrilled to join Therapy Brands and contribute to its mission of transforming the mental and behavioral healthcare landscape,” said Aleksa. “I look forward to collaborating with the team

Therapy Brands

Therapy Brands is the leading provider of software and services for mental health professionals.

to enhance the customer experience and make it easier for our providers to focus on what really matters – helping their clients improve their mental health.”

Aleksa received a Master of Health Science in Health Policy from John Hopkins University and a Bachelor of Arts Degree in Economics from the University of Vermont.

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