

USA Pickleball Announces Partnership with Transworld Business Advisors

Transworld Business Advisors will serve as Business Broker Partner for America's fastest growing sport

PHOENIX, AZ, USA, March 26, 2024 /EINPresswire.com/ -- USA Pickleball, the National Governing Body for pickleball in the U.S., today announced a multi-year partnership with Transworld Business Advisors.

With over 40 years of business brokerage experience, Transworld Business Advisors is in the business of helping buyers and sellers connect, conducting franchise consultations, and supporting franchise development. With over 250 global offices, 850 expert advisors, and over 15,000 businesses sold, Transworld is the world leader in the marketing and sales of businesses, mergers and acquisitions, and franchises.

"Transworld Business Advisors is delighted to announce our partnership with USA Pickleball. This collaboration marks an exciting step forward as we join forces with one of the most dynamic and rapidly growing sports organizations in the country," said Bill Luce, Transworld Business Advisors President. "Pickleball has surged in popularity, captivating players of all ages and skill levels across the nation. As a leading business advisory firm, we recognize the immense potential for growth and opportunity within the pickleball community. By partnering with USA Pickleball, we aim to support the sport's expansion while also fostering entrepreneurship and business development within the industry."

In addition to supporting USA Pickleball tournaments and the 2024 Biofreeze USA Pickleball National Championship, Transworld will also assist in the Governing Body's charitable efforts, helping sponsor introductory pickleball clinics for students and providing equipment for schools.



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"We are thrilled to welcome Transworld to the pickleball community. This partnership is truly an exciting step forward as we work with an organization that has proven its commitment to growth and development over the last four decades," said Jose Moreno, USA Pickleball Chief Marketing and Strategy Officer. "I look forward to working with the Transworld team to continue our efforts to grow pickleball and we are grateful for their support of our efforts to introduce the many positive benefits of our sport to more communities around the country."

More information about Transworld's services can be found at www.tworld.com

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About USA Pickleball

USA Pickleball is the National Governing Body (NGB) for the sport of pickleball in the United States. Its mission is to promote the development and growth of the sport while sanctioning events and providing annual members with premier tournaments, educational opportunities, player rankings, official rules and other exclusive benefits. USA Pickleball is a nonprofit 501(c)(3) corporation that is governed and operated by a Board of Directors and a national office staff, who provide the guidance and infrastructure for the continued expansion of the sport.

About Transworld Business Advisors

Transworld Business Advisors® (TBA) is among the United Franchise Group™ (UFG) family of affiliated brands. With over 40 years of business brokerage experience, Transworld Business Advisors is in the business of helping buyers and sellers connect, conducting franchise consultations, and supporting franchise development. The company represents acquisition-minded corporations or individuals interested in owning their own company or franchise. From business brokerage to mergers and acquisitions, Transworld Business Advisors are business sale specialists that represent numerous listings across multiple industries. For more information about Transworld visit www.tworld.com and for information on owning a Transworld franchise, visit www.tworldfranchise.com.

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