

Moburst Wins Digital Marketing Agency of the Year at SMARTIES™ X Global 2023

NEW YORK, NEW YORK, US, March 26, 2024 /EINPresswire.com/ -- In a remarkable achievement highlighting its industry-leading innovations and expertise, [Moburst](#) has been honored with the prestigious Digital Marketing Agency of the Year Award at the esteemed [MMA SMARTIES™ X Global & North America 2023 Awards](#). This coveted accolade celebrates Moburst's decade-long commitment to excellence and its significant impact on the marketing industry.



Moburst Wins Digital Agency of the Year for the MMA Smarties x Global 2023 Awards

Presented by The Mobile Marketing Association (MMA) and judged by an independent global panel of the world's leading marketing experts, as well as advertising agency executives from top brands like Coca-Cola, Estee Lauder, and McDonald's, the SMARTIES™ X North America 2023 Industry Awards have spotlighted the most innovative and influential marketing agencies around the globe.

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Gilad Bechar

Moburst's recognition on this platform not only underscores its creative and technological expertise but also solidifies the agency's position as a global digital marketing industry leader.

Gilad Bechar, Moburst's visionary Founder and CEO, shared his excitement and reflections on the company's strategic evolution: "Being awarded the 'Digital Agency of the Year' is a true honor that recognizes our team's hard work and innovation, especially as we are currently

celebrating Moburst's 10-year anniversary.”

Detailing the agency's strategic journey toward digital marketing success, Bechar explained, "While initially focusing on mobile app marketing, we soon broadened our horizons. In 2019, we

made a significant leap towards becoming a versatile mobile-first digital agency, increasing our services from 5 to over 25. Our transformation was driven by a vision to offer a comprehensive suite of digital services. In the past five years, our commitment to excellence led us to strategically acquire two other agencies, significantly enhancing our capabilities and client performance."

"Our accomplishments are anchored in our expert marketing teams. Their dedication and talent have been instrumental in our journey. This award is a testament to our strategic boldness, showcasing our ability to not just anticipate the future of digital marketing but to actively shape it. Looking forward, we are eager to continue providing cutting-edge digital marketing solutions as the industry landscape continues to evolve."

Explore how Moburst's award-winning strategies can elevate your brand by [visiting our website](#) or contacting us directly to learn more about our services and how we can help you become an industry leader in your category.

About Moburst

Moburst is a cutting-edge, mobile-first digital marketing agency specializing in helping companies scale and become leaders in their category. With the belief that creative solutions, advanced technology, and insightful data are the keystones of success, Moburst has consistently delivered outstanding results for its clients.

Moburst's client-centric approach and innovative strategies have not only met but exceeded expectations, establishing the agency as a leader in digital marketing. Hundreds of companies, from startups to global brands like Google, Discovery, Uber, Samsung, Barnes and Noble, and Reddit, have leveraged the agency's services to enhance their products and maximize their KPIs.

Moburst has offices in New York City, San Francisco, London, and Tel Aviv.

For more information on Moburst and its services, visit www.moburst.com or reach out at info@moburst.com for a free consultation.

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