

Gan Jing World, #NYIAS Contest for New York International Auto Show 2024

MIDDLETOWN, NEW YORK, UNITED STATES, March 27, 2024

/EINPresswire.com/ -- Gan Jing World partnered with the [New York International Auto Show](#) for a [#NYIAS](#) in-app challenge with \$500 cash prize to give car lovers and content creators a chance to win cash prize during the March 29 to April 7 event. Through this challenge, Gan Jing World encourages fans to explore and capture the excitement, energy, fun moments and unforgettable memories during the 2024 auto show.

- Winner of the #NYIAS Challenge get a chance to win \$500 cash prize
- Gan Jing World has introduced exciting in-app features, including Shorts Effects, to celebrate the upcoming show

Gan Jing World, the fastest-growing video-sharing and social media platform, announced its partnership with the New York International Auto Show, one of the world's most prestigious automotive events. Gan Jing World will deliver exciting campaigns, user-generated content and In-App features during the North America's biggest and oldest car show event, and help car lovers make the most of their visit to the show.



NY AUTO SHOW
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JACOB K. JAVITS CENTER



NY Auto Show

As a part of the partnership, Gan Jing World will encourage users to create engaging content to celebrate the spirit of NY International Auto Show. Gan Jing World has also introduced an array of exciting in-app features, including a special Shorts Effect to celebrate the event. The #NYIAS official hashtag event page aggregates all user-generated multimedia content in real time, including videos, photos, articles, live streams, and posts. This creates a sense of a shared live experience and maximizes interaction and engagement in their events, enticing more people to join in the fun.

Yan Lieser, Director of Business Development, Gan Jing World said: “We are really thrilled to celebrate our partnership with the NY International Auto Show and bring to car lovers the most exciting automotive moments through Gan Jing World with our multimedia hashtag event and in-app features. At Gan Jing World, we always strive to create a truly positive, vibrant digital community filled with wholesome content and encourage creations and human connections through our community-building features. The #NYIAS challenge is in line with this ongoing mission.”

You can purchase tickets for the New York International Auto Show by visiting www.autoshowny.com. So, experience the NY International Auto Show today and download Gan Jing World from Apple App Store and Google Play, and join the world cheering for #NYIAS with Gan Jing World.

#NYIAS contest page

How to Join the Gan Jing World #NYIAS Contest and Win \$500

1. Download Gan Jing World App & sign up for free (App Store | Google Play)
2. Create Videos or Shorts to Capture fun moments and unforgettable memories shared with friends and family at the New York International Auto Show.
3. Submit videos to Gan Jing World with #NYIAS in title or description
4. Maximize the Fun with Shorts Effects!

Submission Duration: From now to April 10th, 2024

Announcement of Winners: May 15th, 2024

About Gan Jing World

Gan Jing World is a U.S. company revolutionizing the digital user experience. Our Mission is to utilize technology to revitalize traditional connections—fostering a culture of care, kindness, mutual respect, and trust among individuals, within families, and throughout society. The

platform allows for a multimedia-sharing environment where the fundamental mission is to create positive change in the world by showcasing inspiring content that uplifts society.

Contact: Nick Janicki, Media Relations Director

press@ganjingworld.com

Website: <https://www.ganjingworld.com/>

Gan Jing World

Ganjingworld Corp.

press@ganjingworld.com

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