

FLUIDRA EARNS 2024 ENERGY STAR® PARTNER OF THE YEAR AWARD

Fluidra is committed to creating a more sustainable future by creating solutions for energy-efficient pools.

The Fluidra logo, consisting of the word "FLUIDRA" in a bold, blue, sans-serif font.

CARLSBAD, CALIFORNIA, UNITED STATES, March 26, 2024 /EINPresswire.com/ -- [Fluidra](#), a leading global provider of residential and commercial pool and wellness equipment, has been recognized by the U.S. Environmental Protection Agency (EPA) and the U.S. Department of

Energy as a 2024 ENERGY STAR Partner of the Year. This prestigious award honors organizations that have made outstanding contributions to protecting the environment through energy efficiency achievements.

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*Lennie Rhoades, President of
Fluidra North America.*

“Receiving the ENERGY STAR Partner of the Year award is a testament to our unwavering commitment to sustainability and energy efficiency,” said Lennie Rhoades, President of Fluidra North America. “This prestigious recognition underscores our dedication to environmental preservation and innovation, driving us to continue leading the way towards a more sustainable future.”

Each year, the ENERGY STAR program honors a select group of businesses and organizations that have made outstanding contributions to energy efficiency and the transition to a clean energy economy. [ENERGY STAR award](#) winners lead their industries in the production, sale, and adoption of energy-efficient products, homes, buildings, services, and strategies. These efforts have saved more than 5 trillion kilowatt-hours of electricity over the past 30 years.

In addition to our robust lineup of ENERGY STAR certified pool pumps, Fluidra has demonstrated its contributions with a complete equipment offering that’s designed to operate more efficiently. Some of their most popular products feature innovative technologies that aim to reduce energy use, such as the [Jandy® JXi™ Gas Pool Heater](#) that introduced VersaFlo™ Bypass Technology to circumvent the heat exchanger and the Versa Plumb® System — a complete equipment setup that’s engineered to reduce operational pool costs and improve hydraulic efficiency. And, last year they announced they were transitioning away from high-energy consuming incandescent lights in favor of LED lighting.

The company has also showcased its environmental stewardship with initiatives that help offset its day-to-day emissions, including planting over 25,000 trees globally and installing solar panels on their rooftop. These efforts have not only reduced the company's carbon footprint but also saved energy and resources, leading to significant cost savings.

“President Biden’s Investing in America agenda creates unprecedented opportunity to build a clean energy economy, and private sector partners through programs like ENERGY STAR are leading the way,” said EPA Administrator Michael S. Regan. “I congratulate this year’s ENERGY STAR award winners for their innovation and leadership, in delivering cost-effective energy efficient solutions that create jobs, address climate change, and contribute to a healthier environment for all.”

Winners are selected from a network of thousands of ENERGY STAR partners. For a complete list of 2024 winners and more information about ENERGY STAR’s awards program, visit energystar.gov/awardwinners [energystar.gov].

About Fluidra

Fluidra is a publicly listed company focused on developing innovative products, services and IoT solutions for the residential and commercial pool markets, globally. The company operates in over 45 countries and owns a portfolio of some of the industry’s most recognized and trusted brands, including Jandy®, Polaris®, S.R.Smith®, and Cover-Pools®. To learn more about Fluidra, visit fluidrausa.com or call 800-822-7933.

About ENERGY STAR

ENERGY STAR® is the government-backed symbol for energy efficiency, providing simple, credible, and unbiased information that consumers and businesses rely on to make well-informed decisions. Since 1992, ENERGY STAR and its partners helped American families and businesses avoid more than \$500 billion in energy costs and achieve more than 4 billion metric tons of greenhouse gas reductions. More background information about ENERGY STAR’s impacts



Fluidra earns the 2024 ENERGY STAR® Partner of the Year Award for its efforts to reduce carbon emissions through sustainable practices and the innovation of energy-efficient pool equipment.

can be found at www.energystar.gov/impacts [usepa-my.sharepoint.com].

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