

ALCADUS Celebrates Successful Funding of its Quantra Watch on Kickstarter

KUALA LUMPUR, MALAYSIA, March 27, 2024 /EINPresswire.com/ -- [ALCADUS Watch Co.](https://www.alcadus.com) is pleased to announce that its latest endeavor, the [Quantra Automatic Micro-Rotor Watch](#), has achieved full funding on Kickstarter. This achievement reflects the watch community's strong belief in - and support for - ALCADUS's dedication to uniting classic craftsmanship with horological innovation.

Founded in 2018 by Yook Hong, a devoted horologist whose passion for watchmaking turned into a vocation, ALCADUS has established itself as a brand synonymous with quality, exclusivity, and timeless design. The Kickstarter campaign's success represents a community's shared belief in a vision that values the elegance of simplicity and the reliability of expert craftsmanship.

"The realization of the [Quantra](#) project on Kickstarter, fondly referred to as "Project We Love," is not just a victory for us, but is a testament to the trust and passion of watch aficionados around the world," says Yook Hong. "Achieving full funding is just the beginning and our goal is to deliver a timepiece that exceeds expectations in every regard."

At its core, the Quantra is a 36mm timepiece that exudes a refined aesthetic, echoing the spirit of classic watches. Its unique sector dial design, limited production, and pioneering four-year warranty set it apart in the microbrand watch market. Not only that, but the Quantra's design



pays homage to the geometric aesthetics of the 1920s, reimagined to suit the modern wearer's sensibilities.

Furthermore, technical prowess is also central to the Quantra, featuring the Hangzhou Micro-Rotor Automatic 5015A caliber, a transparent case back, and intricate decorations like Geneva stripes and blue screws. These elements showcase the watch's internal beauty and the brand's dedication to transparency and detail.

In addition to the successful funding of the Quantra project, ALCADUS is also informing the public about its innovation in customer care: the industry's first four-year warranty. This never-seen-before warranty underscores the company's commitment to superior service by including a one-time complimentary watch case replacement, thereby elevating the standards of customer assurance.

For more information about the Quantra and to experience the craftsmanship of ALCADUS, please visit

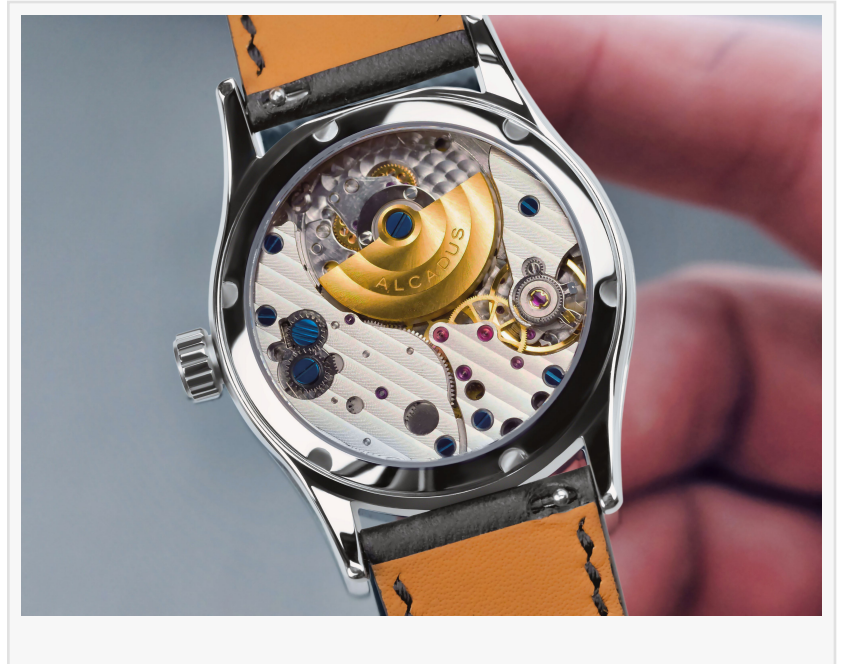
<https://www.alcadus.com>, or go to the official Kickstarter page at <https://www.kickstarter.com/projects/alcadus/alcadus-quantra-automatic-micro-rotor-watch>.

About ALCADUS Watch Co.

ALCADUS Watch Co. is led by Yook Hong, an avid watch enthusiast and former watch customizer, who created the brand to share his passion for fine, accessible timepieces. Based in Kuala Lumpur, Malaysia, ALCADUS stands for unparalleled dedication to craftsmanship, offering unique, limited-edition watches that embody the elegance and sophistication of the art of timekeeping.



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