

# Authentic experiential tourism- Homestays of Madhya Pradesh

*Sublime Village Homestay Experiences in Madhya Pradesh: Delighting the Discerning Traveler*

BHOPAL, MADHYA PRADESH, INDIA, March 27, 2024 /EINPresswire.com/ -- Modern travelers seek immersive experiences and lasting memories. Madhya Pradesh, renowned for its offbeat charm, presents authentic Indian village homestays cherished by international tourists. Reflecting the ethos of "Atithi Devo Bhava" (Guest is God), these homestays offer intimate glimpses into Indian culture and hospitality. Nestled in pristine rural settings, guests revel in bucolic village life, relishing bullock cart rides and savoring homemade rustic cuisine.

Madhya Pradesh's deep efforts in Responsible Tourism, empowered by community development have created a new benchmark and paradigm in Indian Tourism. Community-driven and Community-led Rural and Tribal Tourism has opened up the doors for quality homestays. Tourists today are very sustainability-conscious and feel happy if their travel dollar contributes towards community development. Another global emerging trend of voluntary tourism where tourists travel to a destination, sightsee, and then do voluntary work is testimony of social responsibility consciousness.



Bullock cart rides



Khokhra Village, Homestays

A series of 100 tourism village locations across six cultural zones across Baghelkhand,

Bundelkhand, Chambal, Malwa, Nimad, and Mahakaushal has seen a marked increase in tourist footfalls and night stays. Comfortable lodging, local cultural experiences including arts & crafts, local cuisine, folk songs, and local dances give tourists a grounded experience. Camping in tents and mud houses adds a different shade to these homestay experiences. Madhya Pradesh's responsible souvenir project offers local handicrafts made by local artisans which provide the much-needed livelihood in these communities. To facilitate souvenir



Madla Village Homestays

product development and the promotion of local handicraft and handloom art and craft centers are being established at village levels like the Art & Craft Centres at Madla and Dhamma.

Bhavik Vinod Shah

Vinsan Graphics

+91 98238 77416

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