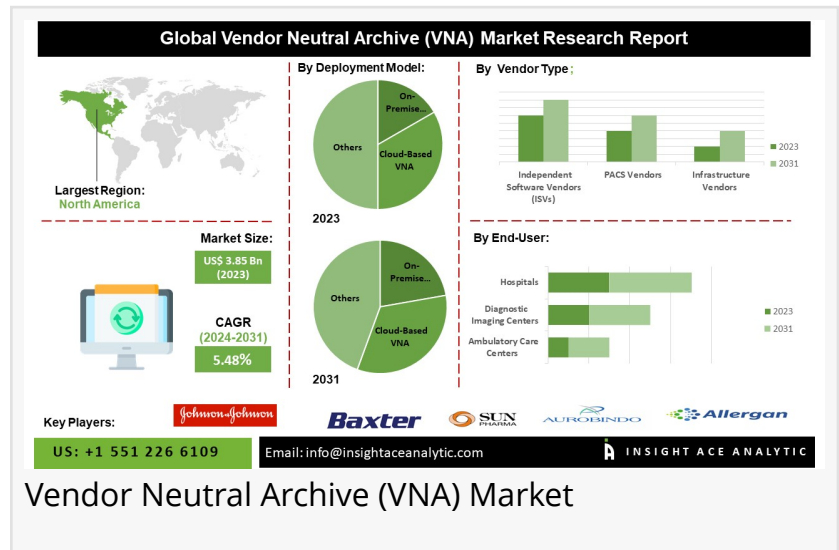


# Vendor Neutral Archive (VNA) Market - Will VNAs Revolutionize Healthcare Data Management?

JERSEY, NJ, US, March 27, 2024 /EINPresswire.com/ -- InsightAce Analytic Pvt. Ltd. announces the release of a market assessment report on the "[Global Vendor Neutral Archive \(VNA\) Market](#) – (By Deployment Model (On-Premise VNA, Cloud-Based VNA), By Vendor Type (Independent Software Vendors (ISVs), PACS Vendors, Infrastructure Vendors), By Imaging Type (Radiology VNAs, Cardiology VNAs, Pathology VNAs), By End User (Hospitals, Diagnostic Imaging Centers, Ambulatory Care Centers, Research and Academic Institutes)), Trends, Industry Competition Analysis, Revenue and Forecast To 2031."



According to the latest research by InsightAce Analytic, the Global Vendor Neutral Archive (VNA) Market is valued at US\$ 3.85 Bn in 2023, and it is expected to reach US\$ 5.81 Bn by 2031, with a CAGR of 5.48% during the forecast period of 2024-2031.

Vendor Neutral Archive is a medical image database compatible with many proprietary PACS and modality systems. A vendor-neutral archive (VNA) allows simpler communication between different PACS providers and streamlines the process of acquiring, managing, and storing images. Throughout the projection period, chances for market expansion are anticipated to arise due to the consolidation of patient data by integrating VNA with EHR and their subsequent implementation.

The vendor-neutral archives (VNAs) market is relatively new and has much room to expand. Numerous inter-firm collaborations characterize the healthcare industry, characterized by the fabrication of best-in-class solutions. The ongoing digitization of healthcare is achieved through the usage of VNA. The shift in medical records from paper to digital formats is essential for enhancing patient data accessibility and efficiency. A component of this wider change is the digitization of diagnostic data and medical imaging. Virtual nurse analytics (VNAs) are becoming

increasingly crucial as healthcare providers shift to digital health records. However, the market expansion for vendor-neutral archives (VNAs) is severely hampered by the high cost of implementation and upkeep of these solutions.

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#### Recent Developments:

- In Sept 2021, Roche had implemented the Roche Digital Pathology Open Environment, a workflow application for pathologists that enabled software developers to effortlessly integrate their image analysis tools for tumor tissue with Roche's uPath enterprise software. The open environment facilitated the secure transmission and circulation of data, granting pathologists access to sophisticated algorithms developed by external entities in addition to Roche's suite of image analysis tools based on artificial intelligence.
- In Feb 2023, FUJIFILM Healthcare Americas Corporation, a prominent supplier of advanced imaging and informatics solutions, has announced that its Synapse VNA and Synapse Radiology PACS (in Latin America) have achieved the top ranking in the 2023 'Best in KLAS' report. This report, conducted by KLAS Research, acknowledges software and services companies that have demonstrated exceptional performance in assisting healthcare professionals in enhancing patient care.

#### List of Prominent Players in the Vendor Neutral Archive (VNA) Market:

- Johnson & Johnson Private Limited
- Merck & Co., Inc.
- F.Hoffmann-La Roche Ltd.
- Baxter
- Bayer AG
- Eli Lilly and Company
- Sun Pharmaceutical Industries Ltd.
- Aurobindo Pharma
- Lupin
- Allergan
- AbbVie Inc.
- Abbott
- Bausch Health Companies Inc.
- Pfizer Inc.
- GlaxoSmithKline plc
- Novartis AG
- Mylan N.V.
- Teva Pharmaceutical Industries Ltd.

- Sanofi
- AstraZeneca

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## Market Dynamics:

### Drivers-

The growing demand for the vendor-neutral archive (VNA) Market is fueled because of the widespread use of imaging technology in healthcare facilities worldwide. This includes X-ray equipment, ultrasound, Connecticut, and MRI centres. Medical facilities are spending more and more money on cutting-edge medical imaging technology to treat patients more quickly and affordably. As a result, there is a greater need for vendor-agnostic archive solutions that can house all medical imaging data in one place and make it easy to share, index, and manage over time. Because they eliminate data silos, VNA systems can improve radiology production.

### Challenges:

The prime challenges are insufficient technological knowledge, a shortage of competent individuals, and a lack of norms and protocol because of lockdowns and isolation in emerging countries, which is predicted to slow the growth of the vendor-neutral archive (VNA) Market. The shortage of qualified I.T. experts specializing in healthcare I.T. is a substantial obstacle to expanding the vendor-neutral archive (VNA) industry. Deploying, integrating, managing, and optimizing complex VNA systems that unify disparate medical imaging technologies and electronic health records on a single platform requires dedicated I.T. workers for healthcare institutions.

On the other hand, technologists who are also well-versed in medical imaging techniques, healthcare data management standards, and information technology for healthcare are in limited supply. Due to the COVID-19 pandemic, which has affected the worldwide market and forced the closure of numerous factories to protect their personnel from contracting the virus, the expansion of the industry may be hindered.

### Regional Trends:

The North American vendor-neutral archive (VNA) Market is anticipated to register a major revenue share. It is projected to grow at a high CAGR in the near future because of the growing need to universally archive medical images, the falling cost of data storage, and the fact that VNA is compatible with legacy systems that save images. Besides, Asia Pacific had a remarkable market share due to the growing popularity of healthcare I.T. solutions. Demand is being driven by an increasing focus on effective data management, adherence to healthcare standards, and

the necessity for simplified diagnostic protocols.

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Segmentation of Vendor neutral archive (VNA) Market-

By Deployment Mode-

- On-Premise VNA
- Cloud-Based VNA

By Vendor Type-

- Independent Software Vendors (ISVs)
- PACS Vendors
- Infrastructure Vendors

By Imaging Type-

- Radiology VNAs
- Cardiology VNAs
- Pathology VNAs

By End User-

- Hospitals
- Diagnostic Imaging Centers
- Ambulatory Care Centers
- Research and Academic Institutes

By Region-

North America-

- The US
- Canada
- Mexico

Europe-

- Germany
- The UK
- France
- Italy
- Spain
- Rest of Europe

Asia-Pacific-

- China

- Japan
- India
- South Korea
- Southeast Asia
- Rest of Asia Pacific

Latin America-

- Brazil
- Argentina
- Rest of Latin America

Middle East & Africa-

- GCC Countries
- South Africa
- Rest of the Middle East and Africa

Priyanka Tilekar

Insightace Analytic Pvt. Ltd.

+91 9420858007

[email us here](#)

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