

Nick Mirisis and HomeTown Ticketing Selected as Cornerstone Partner to the Texas High School Coaches Association

This enhanced collaboration marks HomeTown Ticketing's dedication as a cornerstone partner, reinforcing the foundation of community and sportsmanship

DUBLIN, OHIO, UNITED STATES, March 27, 2024 /EINPresswire.com/ -- In an exciting and significant development that underscores its deep commitment to supporting high school sports and coaching excellence, [HomeTown Ticketing](#), the nation's premier digital ticketing provider for K-12 and community events, is thrilled to announce its strengthened partnership with the Texas High School Coaches Association (THSCA). This enhanced collaboration marks HomeTown Ticketing's dedication as a cornerstone partner, concentrating on empowering high school coaches and athletes throughout the vast state of Texas, and reinforcing the foundation of community and sportsmanship.



Nicholas Mirisis, CEO and Board Member at HomeTown Ticketing, a leading EdTech Software as a Service (SaaS) company.

The Texas High School Coaches Association, widely celebrated for its unwavering dedication to the development and enhancement of coaching and athletic performance at the high school level, has found an ideal partner in HomeTown Ticketing. This strategic partnership, built on mutual respect and shared goals, is meticulously designed to significantly elevate the overall experience of high school athletics. It aims to provide substantial benefits not only to the dedicated athletes and coaches but also to the loyal fans and the supportive communities that back them. By doing so, this collaboration seeks to foster a more interconnected and spirited environment, enriching the culture of high school sports across Texas and creating a lasting

impact on the youth sports ecosystem.

HomeTown Ticketing's cutting-edge digital ticketing solutions, leveraging the latest in technology and innovation, are strategically positioned to revolutionize the way attendees gain access to high school sporting events. By making entry procedures more convenient, secure, and efficient than ever before, these solutions are transforming the spectator experience from the ground up. This collaborative endeavor, a testament to HomeTown Ticketing's commitment to excellence, is set to offer immense benefits not only to a broad spectrum of stakeholders, including the passionately dedicated coaches, hard working athletes, and the enthusiastic fans who fervently cheer them on, but also to administrative staff and event organizers. It ensures a seamless and enjoyable experience for all involved, enhancing the communal spirit of high school sports events and fostering a more engaging and connected environment.

"Forging a partnership with an organization as highly esteemed as the THSCA aligns seamlessly with HomeTown Ticketing's core mission to significantly enhance the community event experience through the integration of advanced technology," expressed Nick Mirisis, CEO at HomeTown Ticketing. "We are absolutely thrilled and deeply committed to supporting the THSCA's initiatives and contributing substantially to the rich and vibrant tradition of high school sports in Texas. This collaboration not only allows us to introduce our innovative ticketing solutions to a broader audience but also positions us to play a pivotal role in nurturing the growth and success of young athletes throughout the state. By collaborating closely with the THSCA, we're dedicated to ensuring that the spirit of high school sports continues to flourish, enhanced by the convenience and security of modern digital access for fans, families, and the entire community."

This partnership signifies more than just HomeTown Ticketing's commitment to the THSCA; it embodies its broader dedication to nurturing and supporting high school athletics across the nation, showcasing its role as a pivotal player in the landscape of youth sports. By providing a highly innovative ticketing platform, HomeTown Ticketing not only democratizes access to high school sports events, making them more accessible and enjoyable for everyone but also plays a critical role in enhancing the spectator experience. This, in turn, contributes to building a robust sense of community spirit and engagement, weaving the fabric of unity and camaraderie among students, families, and local communities. It underscores HomeTown Ticketing's vision of leveraging technology to bring people together and celebrate the achievements of young athletes nationwide.

As a cornerstone partner, HomeTown Ticketing is poised to play an essential role in the THSCA's concerted efforts to promote excellence in coaching and athletic performance. This includes unwavering support for various THSCA events and programs that are crucial for the professional development of high school coaches and the enhancement of the overall student-athlete experience in Texas, contributing to a well-rounded and enriched athletic environment. This partnership is a reflection of a shared vision between HomeTown Ticketing and the THSCA — a steadfast commitment to excellence, community, and the promising future of high school sports.

As this relationship between the two organizations continues to evolve and strengthen, the ultimate beneficiaries will be the students, coaches, and communities that are the very heart and soul of high school athletics in Texas, ensuring a lasting legacy of sportsmanship and community cohesion.

[About HomeTown](#) Ticketing and Nick Mirisis

HomeTown Ticketing is the premier digital ticketing provider for K-12 and community events across the United States. Offering a simple, secure, and convenient ticketing solution, HomeTown Ticketing empowers schools, districts, and community organizations to manage, sell, and scan tickets for events effortlessly. For more information, visit <https://www.hometownticketing.com>. Nick Mirisis serves as CEO and Board Member at HomeTown Ticketing, a leading EdTech SaaS firm that specializes in boosting revenues for educational institutions through a robust management platform. Dedicated to helping educators tackle challenges in event management, operations, and fundraising, Mirisis aims to improve financial resources for student programs. Since 2023, he has also contributed as an Operating Partner at Fulcrum Venture Group. Mirisis' two-decade career in growth-focused executive roles showcases his expertise in driving acquisition, increasing revenues, and enhancing customer loyalty. Before his current role, he significantly impacted SamCart, a VC-funded SaaS focused on CheckoutOS automation, as Chief Revenue Officer and President/GM of eCommerce, where he elevated the ARR from \$11 million to \$30 million.

About the Texas High School Coaches Association

The Texas High School Coaches Association (THSCA) is the principal advocate and leadership organization for Texas high school coaches. The THSCA provides the highest quality representation, education, and services to Texas High School coaches and affiliate members by enhancing the professionalism of coaches and the schools they represent. The mission statement is simply this: To help and serve Texas high school coaches as they work to help and serve student-athletes. "HELPING COACHES HELP KIDS." For more information on THSCA visit www.thsca.com

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