

# Vegega and Other Competitors Face Defeat in Trade Secret and False Advertising Legal Battle with Vego Garden

TOMBALL, TEXAS, UNITED STATES, April 4, 2024 /EINPresswire.com/ -- In a decisive victory for fair trade and innovation protection, Vego Garden Inc. has emerged triumphant in its legal battle against Huizhou Green Giant Technology Co., Ltd, and Utopban International Trading Co., Ltd, also known as Vegega, among other parties.

This landmark ruling by the United States International Trade Commission (USITC) on March 21, 2024, ends a significant Section 337 investigation by setting a precedent for intellectual property rights protection in the gardening industry.



We're proud to stand at the forefront of protecting intellectual property rights in the gardening sector."

- Robert X, Founder & CEO of Vego Garden

The USITC's decision (Investigation No. 337-TA-1334, as noted in the Federal Register Volume 89, Number 58, published on March 27, 2024, Document Number 2024-06465, Pages 21270-21271) found both Green Giant and Utopban - Vegega in violation of Section 337 due to unfair competition practices, including the misappropriation of Vego Garden's proprietary information and, for Utopban-Vegega, false advertising. The USITC issued a Limited Exclusion Order against both Green Giant and Utopban-

Vegega and a Cease and Desist Order against Utopban-Vegega. This effectively bans the importation and sale of infringing raised garden beds in the United States, safeguarding Vego Garden's technological innovations and market integrity.

As part of a settlement agreement reached during the investigation, Forever Garden agreed to cease the importation, distribution, marketing, advertising, sale, or other transfers of infringing garden beds after the expiration of the Presidential review period. This comprehensive outcome reaffirms Vego Garden's commitment to innovation, integrity, and the principles of fair competition within the gardening sector.

Robert Xiong, founder and CEO of Vego Garden, emphasized the victory's importance, stating, "This legal success reaffirms our dedication to innovation, integrity, and fair competition. We're proud to stand at the forefront of protecting intellectual property rights in the gardening sector."

About Vego Garden Inc.:

Vego Garden, a pioneer in the gardening industry, was established with the vision of redefining raised garden beds. Established to transform the concept of raised garden beds, Vego Garden has dedicated itself to producing eco-friendly and durable garden solutions. Utilizing sustainable metal materials, Vego Garden offers a range of modular metal garden bed systems designed to last over 20 years, marrying functionality with aesthetic appeal and setting a new standard in garden design.

Beyond its product line, Vego Garden is committed to fostering a love for gardening and sustainability, supporting non-profit farms, and encouraging gardeners of all backgrounds. This victory reinforces Vego Garden's position as a leader in the industry, committed to upholding ethical business practices and pioneering innovation.

For more information on Vego Garden and its diverse product offerings, please visit Vego Garden's website. Together, let's continue to grow and green our world, one garden at a time.

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Reference: <https://www.federalregister.gov/documents/2024/03/27/2024-06465/certain-raised-garden-beds-and-components-thereof-notice-of-a-commission-determination-finding-a>

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