

Empowering Tomorrow's Leaders: 'So What Comes Next?' Launches Indiegogo Campaign for Teen Career Planning

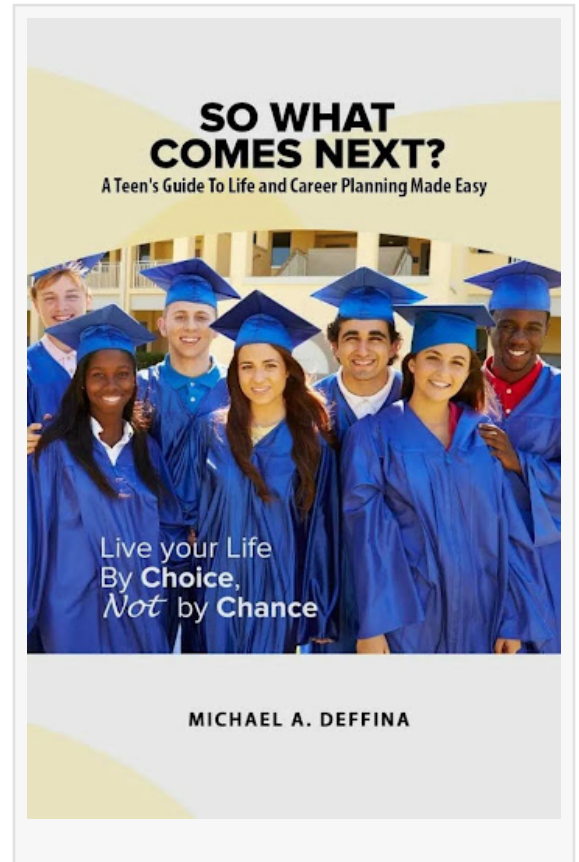
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/EINPresswire.com/ -- Michael Deffina, a distinguished author and entrepreneur, has officially published "So What Comes Next?", a self-help book aimed at assisting teenagers with life and career planning. To support the widespread distribution and advertising of this essential guide targeting high school students nationwide, Deffina has initiated a fundraising campaign on Indiegogo.

This book caters to 14–18-year-old students at a crucial juncture in their lives, offering an individualized toolkit for navigating the path to adulthood. Traditional advice, often vague and impersonal, falls short of meeting the specific needs of today's youth, who seek clear and actionable guidance. "So What Comes Next?" fills this gap by providing a detailed framework for teenagers to explore and align their careers and lifestyles with their unique personalities, interests, and capabilities.

Developed as a response to the author's observations and experiences, including his impactful interactions with underprivileged high school students during his tenure at IBM, "So What Comes Next?" is more than just a book. It is a mission to equip the younger generation with the means to craft personalized action plans for their futures. These plans, which cover career selection, education, training, and personal development goals, are designed to be dynamic, evolving with the students as they progress through life.

"So What Comes Next?" offers a unique approach in the teen self-help literature field by providing concise, customized advice tailored to the individual reader. While other books such as "The 7 Habits of Highly Effective Teens" by Sean Covey and "Life Skills for Teens" by Karen Harris extend broad suggestions for a wide audience, Deffina's book zeroes in on the unique needs and aspirations of each reader. With its approachable length and teen-friendly tone, it stands as an ideal guide for young individuals eager to navigate their own paths in life.



The launch of the Indiegogo campaign signifies a crucial move towards realizing Deffina's vision of empowering teens across the nation. Contributions to the campaign will fund the necessary advertising and distribution efforts to ensure that "So What Comes Next?" is accessible to as many young readers as possible.

About Michael Deffina

Michael Anthony Deffina, a self-made business success and the visionary behind "So What Comes Next?", has leveraged his rich professional background and a profound commitment to personal development to create a unique guide for teen self-help. Inspired by his impactful interactions with underprivileged high school students during his tenure at IBM, Deffina has dedicated himself to empowering the next generation. Through "So What Comes Next?", he shares his philosophy and tools for life and career planning, guiding teenagers towards a future of self-awareness, ambition, and purpose. His work stands as a testament to the belief that with the right support and resources, every young person has the potential to craft a successful and fulfilling life.

About 'So What Comes Next?'

"So What Comes Next?" distinguishes itself from other teen-self help guides with its personalized approach to life and career planning. Developed by Michael Deffina, this concise, engaging book offers practical tools designed to meet teenagers at their level, addressing their unique concerns and aspirations. It provides a step-by-step framework for readers to discover their passions and strengths, and to develop an action plan for their future that matches their needs at each stage of their progress. Highlighting the book's immediate impact and resonance with its intended audience, it achieved the #1 spot in Amazon's New Releases upon its release. As the book reaches a wider audience through its Indiegogo campaign, it embodies Deffina's vision of equipping tomorrow's leaders with the knowledge and confidence to navigate their paths to success.

For more information [about the book](#), the author, or to support the Indiegogo campaign, please visit the official website at <https://www.sowhatcomesnext.info/>.

Michael A. Deffina
So What Comes Next
+1 925-998-3323
deffinanotes@gmail.com

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