

# PropTech Innovator Kerry W. Kirby Discusses Leveraging The Power of Artificial Intelligence in Latest Podcast

NEW ORLEANS, LA, USA, March 29, 2024 /EINPresswire.com/ -- 365 Connect, the leader in delivering the world's most sophisticated automated marketing, leasing, and resident engagement platform for multifamily communities across the globe, announced that its CEO, [Kerry W. Kirby](#), has released his latest podcast. The podcast, *The Power and Potential of Artificial Intelligence in The Multifamily Housing Industry*, is available on MultifamilyBiz, the largest media resource in the multifamily housing industry and across all major streaming channels worldwide.



Kerry W. Kirby, Global Entrepreneur, Technology Innovator, Philanthropist

The *Power and Potential of Artificial Intelligence in The Multifamily Housing Industry* delivers a comprehensive overview of the emergence of artificial intelligence. The podcast delves into how businesses are leveraging technology to supplement their workforce, reduce costs, and futureproof operations. The segment also explores how the multifamily housing industry can create hyper-efficient operations through infusing intelligent systems into their workflows.

“With overwhelming regulations, rising costs, and a challenging labor market, multifamily operators must implement a combination of self-service, automation, and artificial intelligence tools to ensure continuity of services,” Kirby explained. “Change has never moved faster, but along with that change comes the need to build resilient modern business models that are designed to thrive in this new economic era.”

Joining Kirby is property management expert, Ernest F. Oriente of PowerHour, an industry professional, and the author of *SmartMatch Alliances*. Oriente and Kirby have presented over 160 podcasts together, reaching over one-million listeners from around the world through broadcasting across an array of podcast channels, such as Spotify, iHeart Radio, and Apple



With overwhelming regulations and a challenging labor market, multifamily operators must leverage self-service, automation, and artificial intelligence tools to built resilient models.”

*Kerry W. Kirby*

Podcast. With over 50 years of combined experience in the multifamily housing industry, Oriente and Kirby deliver comprehensive, educational, and leading-edge programming, which have earned the duo an array of highly acclaimed global awards.

Oriente responded, “Kerry has his finger on the pulse of the latest technology innovations trending across the globe, and I am excited to join him in this discussion on the latest technology trends entering the market that will help our industry transform its operations. As with all the material we produce, we deliver relevant, straightforward

information to our audience, so they can better prepare for the next wave of developments taking place.”

“The world has changed dramatically, and its effects are felt across every business and industry imaginable,” Kirby concluded. “Onsite teams are spread thin, and finding qualified staff is even more of a challenge in today’s market. Given the immense size of the modern-day rental market, it is crucial that multifamily housing operators leverage next generation technologies to not only better serve their renters, but also reinvent operating models to increase efficiency.”

The podcast is available at [MultifamilyBiz.com](https://www.MultifamilyBiz.com)

ABOUT 365 CONNECT: 365 Connect delivers the world's most sophisticated automated marketing, leasing, and resident engagement platform for multifamily communities across the globe. Designed to modernize transactions that empower people, the platform executes processes that accelerate operations and minimizes human intervention. Founded in 2003 with an unwavering commitment to connect people with where they live, 365 Connect is built for renters, management teams, and today's changing world. Learn how we are ready for what's next at [365connect.com](https://www.365connect.com)

Media Releations

365 CONNECT

+1 504-299-3444

[email us here](#)

Visit us on social media:

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/699573643>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.