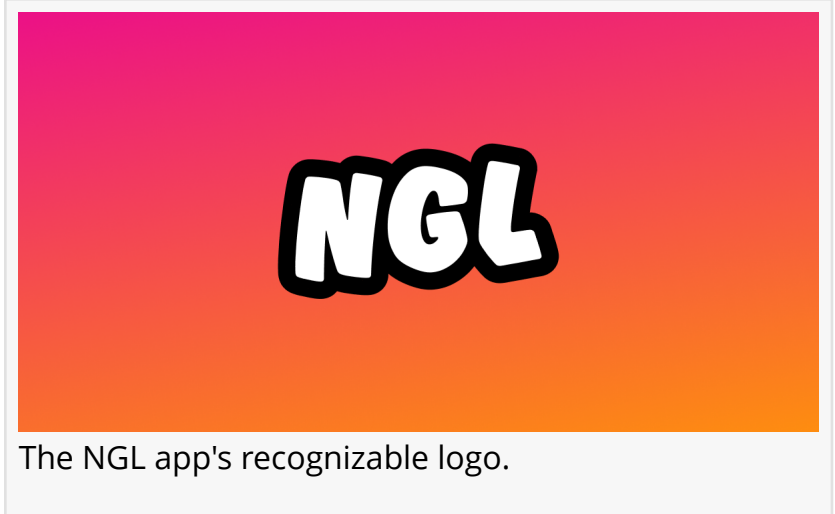


NGL App Experiences Viral Surge on Facebook

NGL, already viral on Instagram and Snapchat, is experiencing a surge of popularity on Facebook.

VENICE BEACH, CALIFORNIA, UNITED STATES, March 29, 2024

/EINPresswire.com/ -- NGL, the innovative messaging app, is [capturing the spotlight](#) once again as it goes viral on Facebook. This surge in popularity underscores the app's appeal in fostering engaging and anonymous conversations among users worldwide, not just among the Gen Z user base with which it has been [popular since 2022](#), but also amongst a newer, more mature demographic.



The NGL app's recognizable logo.

The viral trend on Facebook is driven by users sharing their unique NGL links on their profiles, inviting friends and followers to send them Q&A-prompting messages. This feature has sparked curiosity and excitement, leading to a significant increase in app downloads and active users in recent days.

NGL's viral success on Facebook is not just about numbers; it's about the quality of interactions and the community it builds. The app's Q&A feature is designed to promote a safe space for users to express themselves freely, ask questions, and receive honest feedback.

As NGL [continues to grow](#) in popularity, the team is committed to enhancing the user experience with continuous updates and new features. The app's success on Facebook highlights the demand for platforms that prioritize user privacy and authentic communication, along with giving back to the community.

To join the NGL community and start sharing your link on Facebook, download the app from the App Store or Google Play Store today. For more information about NGL and its features, visit the NGL website.

About NGL:

NGL is a fresh take on Q&A; the app provides a safe space for users to be their authentic selves,

without the unrealistic expectations of traditional social media. NGL launched on November 7th, 2021, hailed from a small group of friends in Venice Beach, California. NGL's founders saw the state of social media and its detachment from reality, and they wanted to make a change... so they did! NGL first went #1 on the App Store in the summer of 2022, and since then, it's helped more than 200 million users to be their authentic selves online.

Ebhan King

NGL

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